

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	FINANCIAL MARKETS, INSTITUTIONS, AND INVESTMENTS	Instructor	YI-CHENG LIU
Course Class	TLFBB3A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG5 Gender equality</p> <p>SDG10 Reducing inequalities</p>		
<b>Departmental Aim of Education</b>			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
<b>Subject Departmental core competences</b>			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:20.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)</p>			
<b>Subject Schoolwide essential virtues</b>			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:5.00)</p> <p>3. A vision for the future. (ratio:30.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:15.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course  
Introduction

1. Breeding professionals with expertise in general International Trade and International Business.
2. Consisting of Globalization, Information-Oriented and Future-Oriented education.
3. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	A. Breeding professionals with expertise in general International Trade and International Business. B. Consisting of Globalization, Information-Oriented and Future-Oriented education. C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online)

**Course Schedule**

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Chapter 5: Mondy Markets	

2	114/02/24 ~ 114/03/02	Chapter 5: Mondy Markets	
3	114/03/03 ~ 114/03/09	Chapter 5: Mondy Markets	
4	114/03/10 ~ 114/03/16	Chapter 5: Mondy Markets	
5	114/03/17 ~ 114/03/23	Chapter 6: Bond Markets	
6	114/03/24 ~ 114/03/30	Chapter 6: Bond Markets	
7	114/03/31 ~ 114/04/06	Chapter 6: Bond Markets	
8	114/04/07 ~ 114/04/13	Chapter 6: Bond Markets	
9	114/04/14 ~ 114/04/20	Midterm Exam/Midterm Assessment Week is to be conducted Remotely without in person in physical classroom	
10	114/04/21 ~ 114/04/27	Chapter 8 : Stock Markets	
11	114/04/28 ~ 114/05/04	Chapter 8 : Stock Markets	
12	114/05/05 ~ 114/05/11	Chapter 8 : Stock Markets	
13	114/05/12 ~ 114/05/18	Chapter 8 : Stock Markets	
14	114/05/19 ~ 114/05/25	Chapter 9 : Foreign Exchange Markets	
15	114/05/26 ~ 114/06/01	Chapter 9 : Foreign Exchange Markets	
16	114/06/02 ~ 114/06/08	Chapter 9 : Foreign Exchange Markets	
17	114/06/09 ~ 114/06/15	Final Exam/Final Assessment Week is to be conducted Remotely without in person in physical classroom	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week: is to be conducted Remotely by discussion and judgement without in person in physical classroom.	
Key capabilities		International mobility	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Discussion&judgement
Course Content	Logical Thinking
Requirement	None
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Anthony Saunders,Marcia Millon Cornett,Otgontsetseg (Otgo) Erhemjamts (8th Edition 2022); Financial Markets and Institutions
References	Access Library is highly encouraged
Grading Policy	◆ Attendance :           %   ◆ Mark of Usual : 60.0 %   ◆ Midterm Exam : 25.0 % ◆ Final Exam :   15.0 % ◆ Other (   ) :           %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>