

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	TSAI, YI-YING
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG5 Gender equality SDG6 Clean water and sanitation		
D e p a r t m e n t a l   A i m o f   E d u c a t i o n			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
S u b j e c t   D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
S u b j e c t   S c h o o l w i d e   e s s e n t i a l   v i r t u e s			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:15.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

The course provides concepts of business ethics, and to explain why it is important for personal and career development. The class emphasizes the applications and tactics by means of realistic cases rather than formal theories. Students are expected to understand how important business ethics is, and be able to make wise decisions confronting relevant issues.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand basic business ethics. Explore ethical decision-making. Enhance ethical practice skills.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Publication	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction	
2	114/02/24 ~ 114/03/02	The Importance of Business Ethics	

3	114/03/03 ~ 114/03/09	Stakeholder Relationships, Social Responsibility, and Corporate Governance	
4	114/03/10 ~ 114/03/16	Emerging Business Ethics Issues	
5	114/03/17 ~ 114/03/23	The Institutionalization of Business Ethics	
6	114/03/24 ~ 114/03/30	Ethical Decision Making	
7	114/03/31 ~ 114/04/06	Ching Ming Festival-No Class	
8	114/04/07 ~ 114/04/13	Individual Factors: Moral Philosophies and Values	
9	114/04/14 ~ 114/04/20	Midterm Exam	
10	114/04/21 ~ 114/04/27	case study	
11	114/04/28 ~ 114/05/04	case study	
12	114/05/05 ~ 114/05/11	Developing, Managing and Controlling an Effective Ethics Program	
13	114/05/12 ~ 114/05/18	Ethical Leadership	
14	114/05/19 ~ 114/05/25	Technology:Ethics and Social REsponsibility Issues	
15	114/05/26 ~ 114/06/01	Sustainability: Ethical and Social Responsibility Dimensions	
16	114/06/02 ~ 114/06/08	Group Presentation	
17	114/06/09 ~ 114/06/15	Final Exam	
18	114/06/16 ~ 114/06/22	on line learning and final assessments	
Key capabilities	self-directed learning Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Collaborative teaching (multiple teachers and business teachers in the school) course		

Course Content	Logical Thinking AI application
Requirement	1: Don't be late 2: Respect others 3: Implementing anti-epidemic policy 4: Roll call will be made every week due to the real-name system policy under covid-19 pandemic
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Presentations
References	
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 30.0 %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other ( ) : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .  <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>