

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	LEE, YUNG-HSIN
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:25.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:5.00)</p> <p>3. A vision for the future. (ratio:30.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:15.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:5.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		In this course, we will introduce financial markets, financial institutions, financial products and their evaluation methods.		
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	After completing this course, students will understand the general situation of the entire financial market and the pricing methods of various major financial products.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing
Course Schedule				
Week	Date	Course Contents		Note
1	114/02/17 ~ 114/02/23	Introduction		
2	114/02/24 ~ 114/03/02	Asset Classes and Financial Instruments		
3	114/03/03 ~ 114/03/09	Mutual Funds and Other Investment Companies		
4	114/03/10 ~ 114/03/16	Risk, Return, and the Historical Record		

5	114/03/17 ~ 114/03/23	Capital Allocation to Risky Assets	
6	114/03/24 ~ 114/03/30	Efficient Diversification	
7	114/03/31 ~ 114/04/06	Holiday	
8	114/04/07 ~ 114/04/13	The Capital Asset Pricing Model (1)	
9	114/04/14 ~ 114/04/20	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	114/04/21 ~ 114/04/27	The Capital Asset Pricing Model (2)	
11	114/04/28 ~ 114/05/04	Bond Prices and Yields (1)	
12	114/05/05 ~ 114/05/11	Bond Prices and Yields (2)	
13	114/05/12 ~ 114/05/18	The Term Structure of Interest Rates	
14	114/05/19 ~ 114/05/25	Managing Bond Portfolios	
15	114/05/26 ~ 114/06/01	Equity Valuation Models	
16	114/06/02 ~ 114/06/08	Options Markets: Introduction	
17	114/06/09 ~ 114/06/15	Final Exam/Final Assessment Week (teachers can adjust the week as needed)	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities		self-directed learning	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Project implementation course	
Course Content		Logical Thinking	

Requirement	TKU Study Regulations Chapter 6 – Examination and Grades Article 38 If a student' s class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero. (Attendance)
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks
References	
Grading Policy	<p>◆ Attendance : 25.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other 〈Questionnaire〉 : 5.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>