

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	LEARNING AND PRACTICE OF CLUBS:AN INTRODUCTION	Instructor	HUANG WEN-CHIH
Course Class	TLFBB1B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 1B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 1 Credits</li> </ul>
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG17 Partnerships for the goals</p>		
Departmental Aim of Education			
<p>I. Knowing management and operation of organization.</p> <p>II. Establishing cooperation mode and training leadership.</p> <p>III. Knowing the core concepts and writing skills of proposals.</p> <p>IV. Arousing creative thinking and developing abilities of planning activities.</p> <p>V. Enhance self-expression and communication abilities in team works.</p> <p>VI. Possessing ability to think and solve problem, becoming the one of life-long learning.</p>			
Subject Schoolwide essential virtues			
<ol style="list-style-type: none"> <li>1. A global perspective. (ratio:8.00)</li> <li>2. Information literacy. (ratio:8.00)</li> <li>3. A vision for the future. (ratio:8.00)</li> <li>4. Moral integrity. (ratio:8.00)</li> <li>5. Independent thinking. (ratio:18.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:12.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:30.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:8.00)</li> </ol>			

Course Introduction	<p>"The Learning and Practice of Clubs" is composed of three parts, "An Introduction" , " Participation in Activities" and "Execution of Activities" .This program provides students with basic curriculum includes how to organize a society, start and execute a plan, communicate and express, and work as a team. Furthermore, this program provides students not only the valuable experiences and network from societies in campus, but also the opportunities in learning how to think in different ways.</p>
---------------------	--

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Knowing the situation,culture and operation of the in-campus student societies,including clubs, institutes, and autonomous organizations.	Cognitive
2	Helping students improve the cognitive of his/her role in a team, and make good use of his/her personality in incubating the ability to cooperate with team members.	Affective
3	Knowing the basic concepts and writing skills of a proposal for extracurricular activities.	Psychomotor
4	Being able to have good skills of expression. Even more to have ability of communicating interpersonally.	Cognitive
5	Through planning an activity to guide students to think, attain the ability of discovering questions and solving problems.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)

2		45	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
3		237	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
4		256	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)
5		358	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)

#### Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Not attending class	
2	114/02/24 ~ 114/03/02	Not attending class	
3	114/03/03 ~ 114/03/09	團隊破冰與共識建立 Ice-Breaking in Team and Building Up the Consensus	
4	114/03/10 ~ 114/03/16	Not attending class	
5	114/03/17 ~ 114/03/23	團隊組織與角色分工 Team organization and division of roles	
6	114/03/24 ~ 114/03/30	Not attending class	
7	114/03/31 ~ 114/04/06	Not attending class	
8	114/04/07 ~ 114/04/13	企劃設計與構思 Planning Design and Conception	
9	114/04/14 ~ 114/04/20	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	114/04/21 ~ 114/04/27	團隊溝通 Team communication	
11	114/04/28 ~ 114/05/04	Not attending class	
12	114/05/05 ~ 114/05/11	Not attending class	

13	114/05/12 ~ 114/05/18	Not attending class	
14	114/05/19 ~ 114/05/25	企劃成果發表Planning results are published	
15	114/05/26 ~ 114/06/01	Not attending class	
16	114/06/02 ~ 114/06/08	Not attending class	
17	114/06/09 ~ 114/06/15	團隊反思與激勵 Reflection and motivation	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		General Courses	
Requirement		<p>1. "Introduction" is a series of lessons which are given biweekly (However the actual dates are different in different departments and classes). Every lesson last two hours at a time. Class performance, learning sheets and planning accomplishments are adopted for grading standard.</p> <p>2. Students who gain 1 credit in the semester which complete all the parts of this course. However, this credit is not counted when a student is considered to be expelled by the regulation of failing half credits in one semester.</p>	
Textbooks and Teaching Materials		Self-made teaching materials: Presentations, Worksheets	
References		<p>1. 劉源俊、傅木龍、林至善等14位作者合著(2000)。大學社團人-社團學初論</p> <p>2. 馬克·李維著、廖建容譯(2011)。自由書寫術：行銷、企畫、簡報、文案滿分的28個技巧。商周出版。</p> <p>3. 謝文憲(2011)。說出影響力-人人說話都能有份量的26種技巧。春光。</p> <p>4. 蒂姆·戴多普羅斯·莫蘭·坎貝爾·達文西合著、洪銘澤譯(2010)。哈佛給學生的1001個思維遊戲。</p> <p>5. 活動企劃實戰錄。臺灣企劃塾出版。</p> <p>6. 做個成功學習的大學生。李麗君著。</p>	

Grading Policy	◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam :           % ◆ Final Exam :           % ◆ Other 〈學生反思、平時成績、企畫案活動〉 : 100.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>