

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	LEARNING AND PRACTICE OF CLUBS:AN INTRODUCTION	Instructor	HUANG WEN-CHIH
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester ◆ 1 Credits
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG17 Partnerships for the goals</p>		
Departmental Aim of Education			
<p>I. Knowing management and operation of organization.</p> <p>II. Establishing cooperation mode and training leadership.</p> <p>III. Knowing the core concepts and writing skills of proposals.</p> <p>IV. Arousing creative thinking and developing abilities of planning activities.</p> <p>V. Enhance self-expression and communication abilities in team works.</p> <p>VI. Possessing ability to think and solve problem, becoming the one of life-long learning.</p>			
Subject Schoolwide essential virtues			
<ol style="list-style-type: none"> 1. A global perspective. (ratio:8.00) 2. Information literacy. (ratio:8.00) 3. A vision for the future. (ratio:8.00) 4. Moral integrity. (ratio:8.00) 5. Independent thinking. (ratio:18.00) 6. A cheerful attitude and healthy lifestyle. (ratio:12.00) 7. A spirit of teamwork and dedication. (ratio:30.00) 8. A sense of aesthetic appreciation. (ratio:8.00) 			

Course Introduction	<p>"The Learning and Practice of Clubs" is composed of three parts, "An Introduction" , " Participation in Activities" and "Execution of Activities" .This program provides students with basic curriculum includes how to organize a society, start and execute a plan, communicate and express, and work as a team. Furthermore, this program provides students not only the valuable experiences and network from societies in campus, but also the opportunities in learning how to think in different ways.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Knowing the situation,culture and operation of the in-campus student societies,including clubs, institutes, and autonomous organizations.	Cognitive
2	Helping students improve the cognitive of his/her role in a team, and make good use of his/her personality in incubating the ability to cooperate with team members.	Affective
3	Knowing the basic concepts and writing skills of a proposal for extracurricular activities.	Psychomotor
4	Being able to have good skills of expression. Even more to have ability of communicating interpersonally.	Cognitive
5	Through planning an activity to guide students to think, attain the ability of discovering questions and solving problems.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)

2		45	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
3		237	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
4		256	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)
5		358	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	團隊破冰與共識建立 Ice-Breaking in Team and Building Up the Consensus	
2	114/02/24 ~ 114/03/02	Not attending class	
3	114/03/03 ~ 114/03/09	Not attending class	
4	114/03/10 ~ 114/03/16	團隊組織與角色分工 Team organization and division of roles	
5	114/03/17 ~ 114/03/23	Not attending class	
6	114/03/24 ~ 114/03/30	企劃設計與構思 Planning Design and Conception	
7	114/03/31 ~ 114/04/06	Not attending class	
8	114/04/07 ~ 114/04/13	Not attending class	
9	114/04/14 ~ 114/04/20	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	114/04/21 ~ 114/04/27	Not attending class	
11	114/04/28 ~ 114/05/04	Not attending class	
12	114/05/05 ~ 114/05/11	Not attending class	

13	114/05/12 ~ 114/05/18	企劃成果發表Planning results are published	
14	114/05/19 ~ 114/05/25	Not attending class	
15	114/05/26 ~ 114/06/01	Not attending class	
16	114/06/02 ~ 114/06/08	團隊反思與激勵 Reflection and motivation	
17	114/06/09 ~ 114/06/15	Final Exam/Final Assessment Week (teachers can adjust the week as needed)	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		General Courses	
Requirement		<p>1. "Introduction" is a series of lessons which are given biweekly (However the actual dates are different in different departments and classes). Every lesson last two hours at a time. Class performance, learning sheets and planning accomplishments are adopted for grading standard.</p> <p>2.Students who gain 1 credit in the semester which complete all the parts of this course. However, this credit is not counted when a student is considered to be expelled by the regulation of failing half credits in one semester.</p>	
Textbooks and Teaching Materials		Self-made teaching materials:Presentations, Worksheets	
References		<p>1.劉源俊、傅木龍、林至善等14位作者合著(2000)。大學社團人-社團學初論</p> <p>2.馬克·李維著、廖建容譯(2011)。自由書寫術：行銷、企畫、簡報、文案滿分的28個技巧。商周出版。</p> <p>3.謝文憲(2011)。說出影響力-人人說話都能有份量的26種技巧。春光。</p> <p>4.蒂姆·戴多普羅斯·莫蘭·坎貝爾·達文西合著、洪銘澤譯(2010)。哈佛給學生的1001個思維遊戲。</p> <p>5.活動企劃實戰錄。臺灣企劃塾出版。</p> <p>6.做個成功學習的大學生。李麗君著。</p>	

Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other 〈學生反思、平時成績、企畫案活動〉 : 100.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.