Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	MANAGEMENT INFORMATION SYSTEM	Instructor	WEI-JEN CHEN
Course Class	TLCXB3C DEPARTMENT OF BUSINESS ADMINISTRATION, 3C	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG17 Partnerships for the goals		

Departmental Aim of Education

Ⅰ. Understand specialized knowledge.

Ⅱ. Train practical capabilities.

Ⅲ. Develop team work spirits.

Ⅳ. Deepen professional ethics.

Subject Departmental core competences

A. To understand basic knowledge of business administration.(ratio:30.00)

B. To have abilities to write business plans and utilize information technology to collect, analyze, and integrate data.(ratio:10.00)

C. To communicate, negotiate, and collaborate to acomplish business projects by team work. (ratio:30.00)

D. To integrate management and techology capabilities to solve business problems. (ratio:20.00)

E. To recognize professional ethics and social responsibilities.(ratio:10.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:10.00)

2. Information literacy. (ratio:30.00)

3. A vision for the future. (ratio:5.00)

4. Moral integrity. (ratio:5.00)

5. Independent thinking. (ratio:10.00)

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)

7. A spirit of teamwork and dedication. (ratio:30.00)

	8. A sense of aesthetic appreciation. (ratio:5.00)
Course Introduction	This course aims to educate student to have basic understanding of Information Management Systems. Implementing course lecture and group report to assist student not only receiving information but also respond to classmate via oral presentation of their favorite topic regarding Information Management.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

 I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of
　　　　　　the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal,
　　　　　　morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical
　　　　　　manipulation.

No.	Teaching Objectives	objective methods
1	1. Basic concept 2. Application 3. Response	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Publication	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction	
2	114/02/24 ~ 114/03/02	The importance of MIS	
3	114/03/03 ~ 114/03/09	Business Process, Information Systems, and Information	

4	114/03/10~114/03/16	Organizational Strategy and Competitive Advantage	
5	114/03/17~114/03/23	Hardware and Software	
6	114/03/24~114/03/30	Database Management	
7	114/03/31~114/04/06	The Cloud	
8	114/04/07~114/04/13	Business Intelligence	
9	114/04/14~114/04/20	Midterm Exam	
10	114/04/21~114/04/27	Group Report	
11	114/04/28~114/05/04	Group Report	
12	114/05/05~114/05/11	Group Report	
13	114/05/12~114/05/18	Group Report	
14	114/05/19~114/05/25	Group Report	
15	114/05/26~114/06/01	Group Report	
16	114/06/02~114/06/08	Group Report	
17	114/06/09~114/06/15	Final Assessment Week	
18	114/06/16~114/06/22	Course Summary	

Key capabilities	self-directed learning Information Technology Problem solving
Interdisciplinary	
Distinctive teaching	
Course Content	Logical Thinking AI application

Requirement	
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Experiencing MIS. David M. Kroenke, Randall J. Boyle (劉哲宏 編譯)
References	
Grading Policy	◆ Attendance： 20.0 % ◆ Mark of Usual：10.0 % ◆ Midterm Exam： 30.0 % ◆ Final Exam： 40.0 % ◆ Other〈 〉： %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**