

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	HUANG, CHIEN-MING
Course Class	TLBAB3A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	3A SDG4 Quality education SDG8 Decent work and economic growth		
Departmental Aim of Education			
I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:25.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:20.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:15.00) E. To obtain international professional qualifications that will aid their future career. (ratio:25.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:30.00)
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
7. A spirit of teamwork and dedication. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course aims to teach students how financial markets and corporate finance work and by exploring the role of exchange rate in the overall economy. In addition, the determinant of exchange rate and the tools of monetary policy are also introduced in this class. Finally, a simple overall economic model will be used to help students develop the skills and understanding for international finance.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The student to have a basic knowledge of international finance theory and practice	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing

Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction and grading Description	

2	114/02/24 ~ 114/03/02	Multinational Financial Management: An Overview	
3	114/03/03 ~ 114/03/09	International Financial Markets	
4	114/03/10 ~ 114/03/16	International Financial Markets	
5	114/03/17 ~ 114/03/23	Exchange Rate Determination(I)	
6	114/03/24 ~ 114/03/30	Exchange Rate Determination(II)	
7	114/03/31 ~ 114/04/06	(No class) Teaching Administration Observation	
8	114/04/07 ~ 114/04/13	Exchange Rate Determination(III)	
9	114/04/14 ~ 114/04/20	Midterm Exam	
10	114/04/21 ~ 114/04/27	Government Influence on Exchange Rates	
11	114/04/28 ~ 114/05/04	International Arbitrage and Interest Rate Parity(I)	
12	114/05/05 ~ 114/05/11	International Arbitrage and Interest Rate Parity(II)	
13	114/05/12 ~ 114/05/18	Forecasting Exchange Rates	
14	114/05/19 ~ 114/05/25	Measuring Exposure to Exchange Rate Fluctuations(I)	
15	114/05/26 ~ 114/06/01	Measuring Exposure to Exchange Rate Fluctuations(II)	
16	114/06/02 ~ 114/06/08	Measuring Exposure to Exchange Rate Fluctuations(III)	
17	114/06/09 ~ 114/06/15	Final Exam	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week: no in-person classes	
Key capabilities		Social Participation Problem solving	
Interdisciplinary		STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist)	
Distinctive teaching		Special/Problem-Based(PBL) Courses	

Course Content	Logical Thinking
Requirement	Please be aware of Copyrightlaw and do not make copies illegally.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Textbooks, Presentations
References	Madura, Jeff, 2021, International Financial Management (Asia Edition)(14 Ed.). ISBN : 9789814915007
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.