

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	SHIH-CHANG HUNG
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	2A SDG1 No poverty SDG2 Zero hunger SDG4 Quality education SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:15.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

Business ethics appear in environmental, social, and governance (ESG) and Corporate Social Responsibility (CSR) activities. This course focuses on sustainable development goals (SDGs), ESG, and CSR, and it also introduces sustainable development policies in the European Union, the United States, and Taiwan.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the Importance of Business Ethics	Cognitive
2	How to Make Ethical Decisions	Cognitive
3	Understand the Trend of Business Ethics	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
2	ABCD	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
3	ABCD	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction	
2	114/02/24 ~ 114/03/02	Sustainable Development Goals (SDGs) Introduction	
3	114/03/03 ~ 114/03/09	Sustainable Development Goals (SDGs) Introduction	
4	114/03/10 ~ 114/03/16	Millennium Development Goals (MDGs) Introduction	
5	114/03/17 ~ 114/03/23	Millennium Development Goals (MDGs) Introduction	
6	114/03/24 ~ 114/03/30	Environmental, Social, & Governance (ESG) Introduction	
7	114/03/31 ~ 114/04/06	Environmental, Social, & Governance (ESG) Introduction	
8	114/04/07 ~ 114/04/13	Environmental, Social, & Governance (ESG) Introduction	
9	114/04/14 ~ 114/04/20	Corporate Social Responsibility (CSR) Introduction	
10	114/04/21 ~ 114/04/27	Corporate Social Responsibility (CSR) Introduction	
11	114/04/28 ~ 114/05/04	Sustainable development policy in European Union	
12	114/05/05 ~ 114/05/11	Sustainable development policy in United States	
13	114/05/12 ~ 114/05/18	Sustainable development policy in Taiwan	
14	114/05/19 ~ 114/05/25	Practical Seminar	
15	114/05/26 ~ 114/06/01	Practical Seminar	
16	114/06/02 ~ 114/06/08	Practical Seminar	
17	114/06/09 ~ 114/06/15	Practical Seminar	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week	
Key capabilities		self-directed learning International mobility	
Interdisciplinary			

Distinctive teaching	
Course Content	Computer programming or Computer language (students have hands-on experience in related projects) Intellectual Property (learning intellectual property) Sustainability issue
Requirement	<ol style="list-style-type: none"> 1. You cannot affect other people in the class. 2. You can talk to me about any course problem using e-mail or MS Teams. 3. The course content follows the teaching progress. 4. The record of roll call cannot be revised. 5. If you are a free rider in the final report, the final grade will be reduced by 15 points. 6. You have to make a report, but you do not. The final grade will be reduced by 15 points. 7. The final grade will be reduced by 10 points if you delay the report presentation. 8. You cannot require the presentation time for the final report if you miss the presentation time. 9. Course things are adjusted in our course. If you do not attend our course on that date, it represents that you voluntarily give up your rights. 10. The teacher has a right to adjust everything in our course. <p>Grading Policy: Attendance - 40%, Final report - 50%, Share ideas (Midterm exam) - 10%</p>
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Videos
References	
Grading Policy	<p>◆ Attendance : 40.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 10.0 %</p> <p>◆ Final Exam : 50.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>