

## Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	GAP YEAR TOURISM	Instructor	CHI, SHAN JU
Course Class	TRBXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
To develop talented managers with international competitive advantage in the tourism industry.			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Ability to analyze and solve problems.(ratio:30.00)</li> <li>B. Ability to communicate in English.(ratio:30.00)</li> <li>C. Proper service and work attitude.(ratio:20.00)</li> <li>D. Tourism management knowledge.(ratio:10.00)</li> <li>E. Tourism management skills.(ratio:10.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:10.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:30.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:20.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:10.00)</li> </ul>			

Course Introduction	<p>This course aims at introducing gap-year tourism in 5 aspects: backpacking, volunteer tourism, working holiday, cultural exchange, and travel writing. Students will be graded on their in-class activities, travel experience sharing, and potluck party hosting.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	to understand the concepts of gap-year tourism and apply them to their life experiences	Cognitive
2	to learn how to write an attractive travel essay	Cognitive
3	to design and host a cultural exchange event	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
2	ABCDE	12345678	Lecture, Discussion	essay
3	ABCDE	12345678	Lecture, Discussion	Discussion(including classroom and online), Practicum, Report(including oral and written), participation

**Course Schedule**

Week	Date	Course Contents	Note

1	113/09/09 ~ 113/09/15	Course Introduction; self-introduction	bonus points given to attendees
2	113/09/16 ~ 113/09/22	group discussion on 'gap year' and team presentations	bonus points given to attendees
3	113/09/23 ~ 113/09/29	Team-up for podcasts; arrangement for intro and outro	5%
4	113/09/30 ~ 113/10/06	study abroad and C.V. design; C.V. review	5%
5	113/10/07 ~ 113/10/13	working holiday and team presentations	5%
6	113/10/14 ~ 113/10/20	Volunteer tourism and team presentations	5%; podcast starts
7	113/10/21 ~ 113/10/27	Slash career and mini debate	bonus points given to participants
8	113/10/28 ~ 113/11/03	midterm exam starts	20%
9	113/11/04 ~ 113/11/10	midterm exam continues	
10	113/11/11 ~ 113/11/17	midterm exam closure	
11	113/11/18 ~ 113/11/24	travel literature sharing; peer assessment	field trip; 5%
12	113/11/25 ~ 113/12/01	essay writing meet-up	bonus +2
13	113/12/02 ~ 113/12/08	essay writing meet-up	
14	113/12/09 ~ 113/12/15	how tourism may be different in new era; team presentations	5%
15	113/12/16 ~ 113/12/22	tour guide for international tourists; team presentations	5%
16	113/12/23 ~ 113/12/29	all project final checks; final feedback discussion	
17	113/12/30 ~ 114/01/05	podcast review and feedback	20%
18	114/01/06 ~ 114/01/12	(field trip in Nov. and therefore, no class this week.	5% (field trip)
Key capabilities	self-directed learning International mobility		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Special/Problem-Based(PBL) Courses		

Course Content	self development
Requirement	<p>in-class activities: 5% x 8 = 40%</p> <p>midterm exam on personal experience sharing with a classmate: 20%</p> <p>final exam on book presentation: 20%</p> <p>Podcast: 20%</p> <p>-----</p> <p>This course emphasizes on student-generated content; therefore, class participation is highly important.</p> <p>Also, this course is ONLY suitable for students who study Holistic Education Center programs and have finished junior study abroad. If you are not one of them, you are discouraged to take this course.</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials:PPT;</p> <p>Using teaching materials from other writers:Handouts</p>
References	
Grading Policy	<p>◆ Attendance :            %    ◆ Mark of Usual :            %    ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam :    20.0 %</p> <p>◆ Other &lt;(see below)&gt; : 60.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>