

## Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	PURCHASING IN THE HOSPITALITY INDUSTRY	Instructor	I-HSUAN SHIH
Course Class	TRBXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG12 Responsible consumption and production SDG17 Partnerships for the goals		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:30.00) B. Ability to communicate in English.(ratio:10.00) C. Proper service and work attitude.(ratio:30.00) D. Tourism management knowledge.(ratio:10.00) E. Tourism management skills.(ratio:20.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>This course aims to provide students insights into hospitality purchasing. Is purchasing just to acquire the goods or services you need at the lowest price? Hospitality major students must understand that purchasing is an art that involves "selection" and "procurement." It encompasses selecting and determining the needs of various products from a range of options at different category levels, as well as the actions of procurement, receiving, storage, and contract management.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	(1) To familiarize with the term of "purchasing" . (2) To outline the distribution systems in the hospitality industry. (3) To describe the purchasing activities in a hospitality operation. (4) To explain criteria used when choosing suppliers. (5) To recognize the objectives of receiving and the essentials of effective receiving. (6) To describe the process of managing storage facilities, including inventory.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Practicum, Experience, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note

1	113/09/09 ~ 113/09/15	What is purchasing?	
2	113/09/16 ~ 113/09/22	Technology applications in purchasing	
3	113/09/23 ~ 113/09/29	The distribution systems - F&B	
4	113/09/30 ~ 113/10/06	The distribution systems - FF&E	
5	113/10/07 ~ 113/10/13	An overview of the purchasing function	Math Case
6	113/10/14 ~ 113/10/20	Boardgame - Coffee Shop	
7	113/10/21 ~ 113/10/27	Kahoot Review	
8	113/10/28 ~ 113/11/03	Field Trip	
9	113/11/04 ~ 113/11/10	Math Case Review/Mid-term Quiz	
10	113/11/11 ~ 113/11/17	An overview of the purchasing function - Guest Speaker TBA	
11	113/11/18 ~ 113/11/24	Boardgame - Kitchen rush	
12	113/11/25 ~ 113/12/01	Typical ordering procedures	
13	113/12/02 ~ 113/12/08	Storage management procedures	
14	113/12/09 ~ 113/12/15	Security in the purchasing function	
15	113/12/16 ~ 113/12/22	Group presentation	
16	113/12/23 ~ 113/12/29	Group presentation / Kahoot	
17	113/12/30 ~ 114/01/05	Final Quiz on 12/31	
18	114/01/06 ~ 114/01/12	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities		self-directed learning International mobility Social Participation Humanistic Caring Problem solving	
Interdisciplinary			

Distinctive teaching	
Course Content	Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Worksheets Using teaching materials from other writers:Textbooks
References	Purchasing: Selection and Procurement for the Hospitality Industry 9th Edition (by FEINSTEIN, STEFANELLI)
Grading Policy	◆ Attendance : 20.0 %   ◆ Mark of Usual : 40.0 %   ◆ Midterm Exam : 5.0 % ◆ Final Exam : 5.0 % ◆ Other (Project & reflection) : 30.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .  <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>