

Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	ABILITY OF EXPRESSING IN SPOKEN AND WRITTEN CHINESE	Instructor	JI-JING CHEN
Course Class	TRBXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG4 Quality education SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. To motivate earnest learning. II. To improve writing ability.			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:15.00) 8. A sense of aesthetic appreciation. (ratio:15.00)			
Course Introduction	The goal of this course is to activate learning and provide a set of systematic concepts and methods of language expression. To enable students to adapt to the modern multi-faceted society, express their thoughts appropriately and effectively, and apply the abilities and concepts acquired in the classroom to the needs of their future professional fields and social life. To train students' language ability according to the contemporary way of life and language. It also strengthens students' communication and performance skills for job hunting, interviews, autobiography, etc.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Improve students' oral and written Chinese skills. 2. Cultivate students' ability to write Chinese business proposals. 3. Improve the writing ability of students' autobiography and resume. 4. Cultivate students' ability to present Chinese presentations	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	113/09/09 ~ 113/09/15	Course Introduction	
2	113/09/16 ~ 113/09/22	GPT introduction and instruction implementation	
3	113/09/23 ~ 113/09/29	AI briefing generation and production	
4	113/09/30 ~ 113/10/06	AI picture and image generation and application	
5	113/10/07 ~ 113/10/13	Introduction to design thinking	
6	113/10/14 ~ 113/10/20	design thinking implementation	
7	113/10/21 ~ 113/10/27	Implementation of digitally generated planning document	
8	113/10/28 ~ 113/11/03	Midterm exam/midterm assessment week	

9	113/11/04~ 113/11/10	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	113/11/11~ 113/11/17	Introduction to AI Writing	
11	113/11/18~ 113/11/24	Storyteller Board Game and AI Writing (Pictures and Text Practice)	
12	113/11/25~ 113/12/01	AI generation and novel implementation	
13	113/12/02~ 113/12/08	AI generation and novel implementation2	
14	113/12/09~ 113/12/15	Final report	
15	113/12/16~ 113/12/22	Final report	
16	113/12/23~ 113/12/29	Final Exam Week	
17	113/12/30~ 114/01/05	Final Exam/Final Assessment Week (teachers can adjust the week as needed)	
18	114/01/06~ 114/01/12	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities	Humanistic Caring		
Interdisciplinary			
Distinctive teaching			
Course Content	Logical Thinking		
Requirement	<ol style="list-style-type: none"> 1. Our class reports and assignments need to be completed in Chinese. So you need basic Chinese expression skills. 2. Please come to class on time. You will be considered absent if you are late or leave early for more than ten minutes. 3. Please submit the assignments to class on time, and do not accept assignments submitted by messages or letters. 4. If the classroom creation assignment is generated using AI, please submit both the generated and modified content (the modification needs to be greater than 40%). If it is not submitted at the same time and more than 60% of the results are generated by AI after verification, the assignment will be zero points. 		

Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Videos Using teaching materials from other writers:Presentations, Handouts
References	
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 16.0 % ◆ Mark of Usual : 34.0 % (Chinese Proficiency Test Included) ◆ Midterm Exam : 25.0 % ◆ Final Exam : 10.0 % ◆ Other (Final report) : 15.0 %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>