

Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	INTERNATIONAL TRADE AFFAIRS	Instructor	LIU, CHU-MEI
Course Class	TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ 1st Semester ◆ 2 Credits
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG9 Industry, Innovation, and Infrastructure</p>		
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:25.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:25.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:25.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:20.00)</p> <p>2. Information literacy. (ratio:20.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>4. Moral integrity. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:10.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course introduces operation of international trade including concept, procedures and documentation.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 Understanding the concepts and operation of international trade.	Cognitive
2	2 Understanding the documentation of international trade.	Cognitive
3	3 Learning how to produce the export & import documentation.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture	Testing, Study Assignments
2	ABCD	12345678	Lecture	Testing, Study Assignments
3	ABCD	12345678	Lecture	Testing, Study Assignments

Course Schedule

Week	Date	Course Contents	Note
1	113/09/09 ~ 113/09/15	Introduction	

2	113/09/16 ~ 113/09/22	The preparation for International trade	
3	113/09/23 ~ 113/09/29	The process of International trade	
4	113/09/30 ~ 113/10/06	The process of International trade	
5	113/10/07 ~ 113/10/13	INCOTERMS 2020	
6	113/10/14 ~ 113/10/20	INCOTERMS 2020	
7	113/10/21 ~ 113/10/27	INCOTERMS 2020 + test	
8	113/10/28 ~ 113/11/03	Trade Terms	
9	113/11/04 ~ 113/11/10	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	113/11/11 ~ 113/11/17	Import & Export Prices	
11	113/11/18 ~ 113/11/24	Inquiry & Quotation/ Assignments	
12	113/11/25 ~ 113/12/01	Inquiry & Quotation/ Assignments	
13	113/12/02 ~ 113/12/08	Contracting/ Assignments	
14	113/12/09 ~ 113/12/15	Import & Export License	
15	113/12/16 ~ 113/12/22	Letter of Credit	
16	113/12/23 ~ 113/12/29	Letter of Credit	
17	113/12/30 ~ 114/01/05	Final Exam/Final Assessment Week (teachers can adjust the week as needed)	
18	114/01/06 ~ 114/01/12	Flexible Teaching Week for Teachers (In principle, no in-person classes; teachers may arrange teaching activities or final assessments, etc.)	
Key capabilities	International mobility		
Interdisciplinary			
Distinctive teaching	Industry-university collaboration courses		

Course Content	International Trade
Requirement	This is a two-semester course. The semester is the first semester.
Textbooks and Teaching Materials	Self-made teaching materials:Handouts
References	Incoterms 2020, International Chamber of Commerce 國際貿易實務·蔡緣、翁正恣、劉淑琴著·三民書局。
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other (assignments) : 20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.