

Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	PRACTICE OF FINANCIAL PRODUCT	Instructor	SHIH-CHANG HUNG
Course Class	TLBAB4A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	4A SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:20.00) B. To have a good grounding of relevant financial laws.(ratio:10.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) E. To obtain international professional qualifications that will aid their future career. (ratio:10.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 			

4. Moral integrity. (ratio:20.00)
5. Independent thinking. (ratio:30.00)
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
7. A spirit of teamwork and dedication. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction	Mutual Funds, Exchange Traded Funds (ETF), Hedge Funds, Green Bonds, High yield Bonds, and Bitcoin will be introduced in this course. Students will understand the features of financial products and know how to set up an investment portfolio to create more self-wealth.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course helps students understand the practical knowledge and application of Mutual Fund, Exchange Traded Fund(ETF), Hedge Fund, Green Bond, High yield Bond, and Bitcoin.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	113/09/09~ 113/09/15	Introduce Course	

2	113/09/16 ~ 113/09/22	Holiday	
3	113/09/23 ~ 113/09/29	Mutual Funds	
4	113/09/30 ~ 113/10/06	Mutual Funds	
5	113/10/07 ~ 113/10/13	Mutual Funds	
6	113/10/14 ~ 113/10/20	Exchange-Traded Funds (ETFs)	
7	113/10/21 ~ 113/10/27	Exchange-Traded Funds (ETFs)	
8	113/10/28 ~ 113/11/03	Exchange-Traded Funds (ETFs)	
9	113/11/04 ~ 113/11/10	Hedge Fund & Group Activities	
10	113/11/11 ~ 113/11/17	Hedge Fund	
11	113/11/18 ~ 113/11/24	Hedge Fund	
12	113/11/25 ~ 113/12/01	High yield Bond	
13	113/12/02 ~ 113/12/08	High yield Bond	
14	113/12/09 ~ 113/12/15	Green Bond	
15	113/12/16 ~ 113/12/22	Financial Product Seminar	
16	113/12/23 ~ 113/12/29	Financial Product Seminar	
17	113/12/30 ~ 114/01/05	Financial Product Seminar	
18	114/01/06 ~ 114/01/12	Course discussion	
Key capabilities	self-directed learning		
Interdisciplinary	In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching		
Distinctive teaching	Special/Problem-Based(PBL) Courses		

Course Content	Logical Thinking Sustainability issue
Requirement	<ol style="list-style-type: none"> 1. You can not affect other people in the class. 2. The course content follows the teaching progress. 3. 15 points will reduce the final grade if you are a free rider in the final report 4. You must make a report, but you do not. 15 points will reduce the final grade. 5. 10 points will reduce the final grade if you are late to make a report. 6. Course things are adjusted in our course. If you do not attend our course, it represents that you voluntarily give up your rights. 7. The teacher has a right to adjust everything in our course. <p>Note: Attendance - 45%, Final report - 50%, Share ideas - 5%.</p>
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Videos
References	
Grading Policy	<p>◆ Attendance : 45.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 5.0 %</p> <p>◆ Final Exam : 45.0 %</p> <p>◆ Other 〈Share Idea〉 : 5.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>