

## Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	FINANCIAL ANALYSIS AND INVESTMENT	Instructor	HSIAO, I-FAN
Course Class	TLBAB3A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
Relevance to SDGs	3A SDG1 No poverty SDG4 Quality education SDG8 Decent work and economic growth		
<b>Departmental Aim of Education</b>			
I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization.			
<b>Subject Departmental core competences</b>			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:15.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:5.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:5.00)			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:30.00)
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)
7. A spirit of teamwork and dedication. (ratio:20.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

The "Financial Analysis and Investment" course provides a comprehensive introduction to the principles and practices of financial analysis and investment. This course is designed to equip students with the essential knowledge and skills necessary to analyze financial statements, assess investment opportunities, and make informed financial decisions.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understanding Financial Statements; Financial Ratios and Analysis; Investment Fundamentals; Valuation Techniques; Portfolio Management; Market Efficiency; Behavioral Finance	Cognitive

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	113/09/09 ~ 113/09/15	Course Introduction	

2	113/09/16 ~ 113/09/22	Interpreting Financial Statements	
3	113/09/23 ~ 113/09/29	Financial Forecasting	
4	113/09/30 ~ 113/10/06	Managing Growth	
5	113/10/07 ~ 113/10/13	Financial Instruments and Markets	
6	113/10/14 ~ 113/10/20	The Financing Decision	
7	113/10/21 ~ 113/10/27	Review of Financial Management	
8	113/10/28 ~ 113/11/03	Review of Risk Management	
9	113/11/04 ~ 113/11/10	Midterm Exam	
10	113/11/11 ~ 113/11/17	Corporate Performance	
11	113/11/18 ~ 113/11/24	Technical Analysis - Candlestick Chart, Trading Volume	
12	113/11/25 ~ 113/12/01	Technical Analysis - Moving Average, KD	
13	113/12/02 ~ 113/12/08	Technical Analysis - MACD, RSI	
14	113/12/09 ~ 113/12/15	Technical Analysis - Volatility, Bollinger Bands	
15	113/12/16 ~ 113/12/22	Group Presentation - 1	
16	113/12/23 ~ 113/12/29	Group Presentation - 2	
17	113/12/30 ~ 114/01/05	Group Presentation - 3	
18	114/01/06 ~ 114/01/12	Flexible Teaching Week - Self-directed Learning - Case Study Analysis	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching			

Course Content	Logical Thinking
Requirement	<p>""This course will not hold a final exam. However, due to the school system's requirements, there is a final evaluation score of 40%. In reality, this score will be based on the final group presentation.""</p> <p>Please do not be late; request leave in advance unless it is an emergency; maintain order during class; do not disrupt the class; if attendance is too low, you may be disqualified from the exam.</p>
Textbooks and Teaching Materials	<p>Using teaching materials from other writers:Textbooks</p> <p>Name of teaching materials:          "Analysis for Financial Management, 13th edition" by Higgins, Koski, Mitton,          ISBN : 9781265042639</p>
References	
Grading Policy	<p>◆ Attendance : 20.0 %    ◆ Mark of Usual : 10.0 %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other ( ) : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>