

Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	MANGAL, TRICIA KAREN VERNESSA
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	2A SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
Departmental Aim of Education			
I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:15.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:15.00)
6. A cheerful attitude and healthy lifestyle. (ratio:20.00)
7. A spirit of teamwork and dedication. (ratio:5.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

In this course, you will get a good grasp of Microeconomics and see how it is important for managerial decision making, designing and understanding public policy as well as gaining an appreciation for how our economy functions.

You will understand how Microeconomics can be used as a practical tool for decision making and see how it can be used outside of the classroom.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Enhance the understanding of how microeconomics is used for decision making.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	113/09/09 ~ 113/09/15	Course Introduction	
2	113/09/16 ~ 113/09/22	No class (Review the Basics of Supply and Demand)	
3	113/09/23 ~ 113/09/29	Basics of Supply and Demand	
4	113/09/30 ~ 113/10/06	Consumer Behaviour	
5	113/10/07 ~ 113/10/13	Individual and Market Demand	Online Asynchronous Instruction
6	113/10/14 ~ 113/10/20	Uncertainty and Consumer Behavior - The Demand for risky assets	Presentations Begin
7	113/10/21 ~ 113/10/27	Production	
8	113/10/28 ~ 113/11/03	Midterm Review Week	
9	113/11/04 ~ 113/11/10	Midterm Exam Week	
10	113/11/11 ~ 113/11/17	The Cost of Production	
11	113/11/18 ~ 113/11/24	Profit Maximization and Competitive Supply	
12	113/11/25 ~ 113/12/01	The Analysis of Competitive Markets	Online Asynchronous Instruction
13	113/12/02 ~ 113/12/08	Creating cost curves using Excel	
14	113/12/09 ~ 113/12/15	Markets with Asymmetric Information	Online Asynchronous Instruction
15	113/12/16 ~ 113/12/22	Externalities	Online Asynchronous Instruction
16	113/12/23 ~ 113/12/29	Final Review Week	
17	113/12/30 ~ 114/01/05	Final Exam Week	
18	114/01/06 ~ 114/01/12	Iclass assignment submission	
Key capabilities		Information Technology Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	USR curriculum
Course Content	Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Worksheets Using teaching materials from other writers:Textbooks, Presentations Name of teaching materials: Microeconomics 9th Edition by Robert S, Pindyck and Daniel L. Rubinfeld
References	Principles of Economics, 8th Edition by Robert Frank and Ben Bernanke and Kate Antonovics and Ori Heffetz
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %
Note	<p>1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php</p> <p>2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."</p> <p>3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."</p> <p>4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>