

## Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION AND COMMUNICATION	Instructor	JYH-MING YANG
Course Class	TAIXB3C DEPARTMENT OF INFORMATION AND COMMUNICATION, 3C	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 1 Credits</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Strengthening professional knowledge and ethics.</li> <li>II. Refining practical experience and skills.</li> <li>III. Developing creative thinking potentials.</li> </ul>			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Basic concepts of information and communication.(ratio:25.00)</li> <li>B. Data analysis and Information interpretation.(ratio:25.00)</li> <li>C. Skills and technology applications.(ratio:5.00)</li> <li>D. Aesthetics and creative expression.(ratio:5.00)</li> <li>E. Trend insights of information and communication.(ratio:35.00)</li> <li>F. Abilities of proposal planning and writing and project execution.(ratio:5.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:25.00)</li> <li>2. Information literacy. (ratio:15.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:25.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:5.00)</li> </ul>			

Course Introduction	This course, taught in English, aims to improve speaking and listening comprehension skills through selected speeches and articles. Focus of the instructions will be placed on the contexts relating to information and communication in future career planning and development.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	By reading assigned literature or speeches, students can increase their professional knowledge and gain experience in English expression.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	113/09/09~ 113/09/15	Course Introduction	
2	113/09/16~ 113/09/22	Session 1: Theme and speaker	
3	113/09/23~ 113/09/29	§1: Topics for discussion-1	TP1

4	113/09/30 ~ 113/10/06	§1: Topic for discussion-2	TP2
5	113/10/07 ~ 113/10/13	§1: Topic for discussion-3	TP3
6	113/10/14 ~ 113/10/20	§1: Topic for discussion-4	TP4
7	113/10/21 ~ 113/10/27	Session 2: Theme and speaker	
8	113/10/28 ~ 113/11/03	Dictation for session 1 (Midterm for all classes)	
9	113/11/04 ~ 113/11/10	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	113/11/11 ~ 113/11/17	§2: Topics for discussion-1	TP5
11	113/11/18 ~ 113/11/24	§2: Topics for discussion-2	TP6
12	113/11/25 ~ 113/12/01	§2: Topics for discussion-3	TP7
13	113/12/02 ~ 113/12/08	§2: Topics for discussion-4	TP8
14	113/12/09 ~ 113/12/15	§2: Topics for discussion-5	TP9
15	113/12/16 ~ 113/12/22	Review before the final exam	TP10
16	113/12/23 ~ 113/12/29	Final exam (for all classes)	
17	113/12/30 ~ 114/01/05	Final Exam/Final Assessment Week (teachers can adjust the week as needed)	
18	114/01/06 ~ 114/01/12	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities	self-directed learning Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Special/Problem-Based(PBL) Courses		

Course Content	Logical Thinking
Requirement	This course is taught in English. Students who take this course require to sign in either Class C or Class D session. Class meets every other Wednesdays, from 4:10 to 6 p.m.  Attendance and punctuality are essential for the class. Late arrival or absence will result in deducting points from the final grade.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Videos Using teaching materials from other writers:Textbooks, Videos
References	
Grading Policy	◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam : 40.0 % ◆ Final Exam :   40.0 % ◆ Other (Presentation) : 20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .  ※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>