

Tamkang University Academic Year 113, 1st Semester Course Syllabus

Course Title	DIGITAL EDITING AND PUBLISHING	Instructor	
Course Class	TAIXB3P DEPARTMENT OF INFORMATION AND COMMUNICATION, 3P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG1 No poverty SDG5 Gender equality SDG7 Affordable and clean energy SDG11 Sustainable cities and communities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I. Strengthening professional knowledge and ethics. II. Refining practical experience and skills. III. Developing creative thinking potentials.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Basic concepts of information and communication.(ratio:5.00) B. Data analysis and Information interpretation.(ratio:5.00) C. Skills and technology applications.(ratio:5.00) D. Aesthetics and creative expression.(ratio:30.00) E. Trend insights of information and communication.(ratio:5.00) F. Abilities of proposal planning and writing and project execution.(ratio:50.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:15.00) 8. A sense of aesthetic appreciation. (ratio:25.00)			

Course Introduction	<p>The goal of this course is to cultivate talents with digital content creation. Integrated use of graphic, audio ,and video capabilities to create the interactive e-books.</p> <p>* To study this course, you must take two courses of computer graphics and digital video creative production and pass the overall grade of the semester.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1.Learning to interview and editing. 2.Learning interactive e-book production.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Discussion	Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	113/09/09 ~ 113/09/15	Course Description and Teacher Introduction	
2	113/09/16 ~ 113/09/22	Introduction to InDesign Tools 1: Basic Interface Operation	
3	113/09/23 ~ 113/09/29	Introduction to InDesign Tools 2: Text-Related Features	
4	113/09/30 ~ 113/10/06	Introduction to InDesign Tools 3: Drawing Tools and Effects	

5	113/10/07 ~ 113/10/13	Introduction to InDesign Tools 4: Styles, Cross-References, Table of Contents, and Books	
6	113/10/14 ~ 113/10/20	InDesign Editing and Publishing: Practical Examples	
7	113/10/21 ~ 113/10/27	Visual Layout Design 1: Designing Reading Flow	
8	113/10/28 ~ 113/11/03	Visual Layout Design 2: Elements of E-Book Design	
9	113/11/04 ~ 113/11/10	Midterm Exam/Midterm Assessment Week (Design Proposal: Final Project Planning)	
10	113/11/11 ~ 113/11/17	Midterm Exam Week: Final Project Planning	
11	113/11/18 ~ 113/11/24	Workshop (1): Editorial Planning and Interviewing	
12	113/11/25 ~ 113/12/01	Workshop (2): Writing Techniques	
13	113/12/02 ~ 113/12/08	Editorial Writing Practices	
14	113/12/09 ~ 113/12/15	Group Discussion: Submission of Cover/Back Cover, Table of Contents, Team Typeface and Logo	
15	113/12/16 ~ 113/12/22	Group Discussion: Submission of First Article and Layout	
16	113/12/23 ~ 113/12/29	Group Discussion: Visual and Interactive Design	
17	113/12/30 ~ 114/01/05	Final Exam/Final Assessment Week (Presentation of Results)	
18	114/01/06 ~ 114/01/12	Flexible Teaching Week for Teachers (Group Interviews with the Teacher)	
Key capabilities	self-directed learning Information Technology Social Participation Humanistic Caring Problem solving Interdisciplinary		
Interdisciplinary			
Distinctive teaching			

Course Content	Environmental Safety Green Energy Sustainability issue
Requirement	Please pay attention to your attendance rate, keep an open mind during group discussions, and remember to submit your assignments.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Videos
References	
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 40.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.