

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	MANAGEMENT INFORMATION SYSTEM	Instructor	TSENG, TZU-LAN
Course Class	TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT	Details	◆ Blended Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	PROGRAM), 1A SDG4 Quality education SDG9 Industry, Innovation, and Infrastructure SDG12 Responsible consumption and production SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Develop a business and management perspective for students. II . Train the professionals in the integrated fields of business and management. III . Cultivate the talents with both theory and practices in business and management.			
Subject Departmental core competences			
A. Provide the basic knowledge of both theory and practices.(ratio:20.00) B. Enhance the practical training for the current trends.(ratio:30.00) C. Cultivate the ethics in business and management.(ratio:20.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:25.00) 3. A vision for the future. (ratio:15.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:10.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	Students will study the academic literatures on information management-related topic understand, learn important research issues, research methods, and findings in this field of contemporary information management. IS/IT adopted by and deployed in firms generally have implication to improving firm performance and competitive advantages as well as enabling business innovation, development and transformation. The objective of this course is to increase students' abilities in information management, collection, aggregation and analysis, and presentation of research results.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc	Cognitive
2	: Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.	Affective
3	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Presentation performance.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	A	4	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	CD	15678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

3	BD	12345	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
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Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Introduction to the Course	
2	113/02/26 ~ 113/03/03	Information Systems in Global Business Today	
3	113/03/04 ~ 113/03/10	Global E-Business and Collaboration	
4	113/03/11 ~ 113/03/17	Information Systems, Organizations, and Strategy	
5	113/03/18 ~ 113/03/24	Ethical and Social Issues in Information Systems	
6	113/03/25 ~ 113/03/31	IT Infrastructure and Emerging Technologies	Online Asynchronous Instruction
7	113/04/01 ~ 113/04/07	Teaching administration observation period-Foundations of Business Intelligence	
8	113/04/08 ~ 113/04/14	Securing Information Systems	Online Asynchronous Instruction
9	113/04/15 ~ 113/04/21	Midterm Week: Midterm Individual Presentation	
10	113/04/22 ~ 113/04/28	Foundations of Business Intelligence	
11	113/04/29 ~ 113/05/05	E-commerce	
12	113/05/06 ~ 113/05/12	Managing Knowledge	
13	113/05/13 ~ 113/05/19	Enhancing Decision Making	Online Asynchronous Instruction
14	113/05/20 ~ 113/05/26	Building Information Systems	Online Asynchronous Instruction
15	113/05/27 ~ 113/06/02	Managing Projects	
16	113/06/03 ~ 113/06/09	Final term Individual Presentation	
17	113/06/10 ~ 113/06/16	Dragon Boat Festival (No class) /Managing Global Systems	
18	113/06/17 ~ 113/06/23	Managing Global Systems	

Key capabilities	self-directed learning International mobility Information Technology Social Participation Humanistic Caring Problem solving
Interdisciplinary	
Distinctive teaching	
Course Content	AI application
Requirement	Including but not limited to research papers, academic journals and case studies. TKU Study Regulations- Article 38 Students who do not attend class after gaining approval for leave are viewed as being “absent” from class. Those who do not attend class and have not applied for leave or have not yet had their leave application approved are viewed as “truanting” classes. Regulations related to class absence and class truancy are outlined below: 1. One hour of truancy is equivalent to two hours of absence from class. 2. If a student’s class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero. (https://english.acad.tku.edu.tw/5-1.pdf)
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks, Presentations Using teaching materials from other writers:Textbooks Name of teaching materials: (Tentative) Management Information Systems: Managing the Digital Firm Laudon, Kenneth C., Laudon, Jane P. 16e. ISBN: 0135191793. Pearson FT Press
References	Topic Journal articles for this course
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other 〈 〉 : %

Note	<ol style="list-style-type: none"> 1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php 2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject." 3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities." 4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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