

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL ETIQUETTE	Instructor	FRANCES LEE
Course Class	TRDXB1A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
<b>Departmental Aim of Education</b>			
To provide students with an understanding of the major theories in diplomacy & international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Every student will process essential understanding of theories of international relations. (ratio:10.00)</li> <li>B. Every student will have primary perception of current international issues.(ratio:10.00)</li> <li>C. Every student will become capable of Independent thinking and information processing to further improve international relations.(ratio:10.00)</li> <li>D. Every student will process essential knowledge of participation in governmental &amp; non-governmental affairs.(ratio:40.00)</li> <li>E. Every student will display high-level competence in English.(ratio:30.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:10.00)</li> <li>2. Information literacy. (ratio:10.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:15.00)</li> <li>5. Independent thinking. (ratio:15.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:15.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:20.00)</li> </ul>			

Course Introduction	<p>Taiwan holds an important position in global economy ranking 16th largest exporter in 2021 according to the World Trade Organization. Taiwan's outbound and inbound travelers surpassed 17 and 11 million respectively in 2019 before COVID-19.</p> <p>International etiquette is a series of formal and accepted procedures designed to help manage interactions with people in a respectful and appreciate manners.</p> <p>International etiquette is a key for college students to enter their career path smoothly and successfully.</p>
------------------------	---

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Learning international etiquette will enhance interpersonal skills and appreciate various cultural characteristics.	Cognitive
2	1.to learn international etiquette; 2.to enhance interpersonal skills;	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Experience	Discussion(including classroom and online)
2	CDE	156	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	introduction to International Etiquette	
2	113/02/26~ 113/03/03	Dining etiquette	

3	113/03/04 ~ 113/03/10	Dining etiquette	
4	113/03/11 ~ 113/03/17	etiquette of dress code	
5	113/03/18 ~ 113/03/24	etiquette of dress code	
6	113/03/25 ~ 113/03/31	accommodation etiquette	
7	113/04/01 ~ 113/04/07	public holiday	
8	113/04/08 ~ 113/04/14	transportation etiquette	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	social etiquette	
11	113/04/29 ~ 113/05/05	social etiquette	
12	113/05/06 ~ 113/05/12	entertaining etiquette	
13	113/05/13 ~ 113/05/19	business etiquette	
14	113/05/20 ~ 113/05/26	business etiquette	
15	113/05/27 ~ 113/06/02	communication etiquette	
16	113/06/03 ~ 113/06/09	etiquette of correspondence	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Flex week, learning activities should be arranged.	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Logical Thinking	

Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Presentations
References	
Grading Policy	<p>◆ Attendance : 50.0 %    ◆ Mark of Usual :        %    ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other &lt;   &gt; :        %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>