

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	HUMAN RESOURCES MANAGEMENT	Instructor	CHIEN-MU YEH
Course Class	TRBXB2A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:20.00) B. Ability to communicate in English.(ratio:20.00) C. Proper service and work attitude.(ratio:20.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>This subject is designed to introduce main concepts of human resource management in the tourism sector. It begins to discuss the current trend of workforce and strategic human resource management. Then, the focus is on personnel planning, recruitment, selection, training, performance management and compensation respectively. Issues related to occupational safety, human resource in entrepreneurial firms and managing human resource globally are also covered. Students are expected to have abilities to identify and handle HR issues when facing HRM challenges.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the main HRM issues	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Course Introduction/Managing Human Resources Today	
2	113/02/26 ~ 113/03/03	Managing Human Resources Today	
3	113/03/04 ~ 113/03/10	Personnel Planning and Recruiting	
4	113/03/11 ~ 113/03/17	Personnel Planning and Recruiting	

5	113/03/18 ~ 113/03/24	Personnel Planning and Recruiting	
6	113/03/25 ~ 113/03/31	Selecting Employees	
7	113/04/01 ~ 113/04/07	Selecting Employees	
8	113/04/08 ~ 113/04/14	Spring Break	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Selecting Employees	
11	113/04/29 ~ 113/05/05	Performance Management, Appraisal and Compensating Employees	
12	113/05/06 ~ 113/05/12	Performance Management, Appraisal and Compensating Employees	
13	113/05/13 ~ 113/05/19	Occupational Safety, Health and Security	
14	113/05/20 ~ 113/05/26	Group Presentation	
15	113/05/27 ~ 113/06/02	Group Presentation	
16	113/06/03 ~ 113/06/09	Group Presentation	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Flex week, learning activities should be arranged.	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Management	
Requirement			

Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks
References	<p>Dessler, Gary & Huat, Tan Chwee (2009). Human Resource Management: An Asian Perspective. Singapore: Pearson Education Ltd.</p> <p>Nickson, D. (2007). Human Resource Management for the Hospitality and Tourism Industries. Oxford: Butterworth-Heinemann.</p> <p>Baum, T. (2006). Human Resource Management for Tourism, Hospitality and Leisure: An International Perspective. London: Thomson Learning.</p> <p>University of Minnesota Libraries (2016). Human Resource Management. University of Minnesota Libraries. Available at https://open.umn.edu/opentextbooks/textbooks/71</p> <p>Dessler, G. (2020). Fundamentals of Human Resource Management. Global Edition. New York: Pearson.</p>
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 50.0 % ◆ Midterm Exam : 15.0 %</p> <p>◆ Final Exam : 15.0 %</p> <p>◆ Other 〈Group Presentation〉 : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>