

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	ADVANCED PRACTICES OF FINANCIAL PRODUCTS	Instructor	LIN YUN-YUNG
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG1 No poverty SDG4 Quality education SDG8 Decent work and economic growth		
Departmental Aim of Education			
I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) B. To have a good grounding of relevant financial laws.(ratio:20.00) C. To understand the basic moral principles within the international financial industry. (ratio:30.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:5.00) E. To obtain international professional qualifications that will aid their future career.(ratio:5.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:10.00)			

- 5. Independent thinking. (ratio:30.00)
- 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
- 7. A spirit of teamwork and dedication. (ratio:30.00)
- 8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

The students who major in this course must take practical training in the financial organizations including investment and broker agent companies or the financial department of general industrial company. The items of practice are subject to the arrangements by the units of practice. The semester scholastic records of the students are graded by both the practical unit manager and the teacher giving lessons on a fifty-fifty basis.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 This course aims to enable the students to enhance their professional skills and employment competitiveness through practicing in the financial industries or general industries by combing theory with practice of insurance	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Practicum	Practicum

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	Practicum	

2	113/02/26 ~ 113/03/03	Practicum	
3	113/03/04 ~ 113/03/10	Practicum	
4	113/03/11 ~ 113/03/17	Practicum	
5	113/03/18 ~ 113/03/24	Practicum	
6	113/03/25 ~ 113/03/31	Practicum	
7	113/04/01 ~ 113/04/07	Practicum	
8	113/04/08 ~ 113/04/14	Practicum	
9	113/04/15 ~ 113/04/21	Practicum	
10	113/04/22 ~ 113/04/28	Practicum	
11	113/04/29 ~ 113/05/05	Practicum	
12	113/05/06 ~ 113/05/12	Practicum	
13	113/05/13 ~ 113/05/19	Practicum	
14	113/05/20 ~ 113/05/26	Practicum	
15	113/05/27 ~ 113/06/02	Practicum	
16	113/06/03 ~ 113/06/09		
17	113/06/10 ~ 113/06/16		
18	113/06/17 ~ 113/06/23		
Key capabilities	self-directed learning Problem solving		
Interdisciplinary			
Distinctive teaching			

Course Content	Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Handouts
References	
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 50.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈Final Report〉 : 50.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>