

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	FINANCIAL MARKETS, INSTITUTIONS, AND INVESTMENTS	Instructor	YI-CHENG LIU
Course Class	TLFBB3A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG1 No poverty SDG2 Zero hunger SDG3 Good health and well-being for people SDG4 Quality education		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
S u b j e c t   D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:20.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
S u b j e c t   S c h o o l w i d e   e s s e n t i a l   v i r t u e s			
1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:30.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

Producing graduates with capability of foreseeing and analyzing the development of Global Economy.

Breeding professionals with expertise in Financial Management.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Producing graduates with capability of foreseeing and analyzing the development of Global Economy. Breeding professionals with expertise in Financial Management.	Cognitive

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Publication, Practicum, Experience	Testing, Discussion(including classroom and online), Practicum

**Course Schedule**

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	Ch5 Money Markets	
2	113/02/26~ 113/03/03	Ch5 Money Markets	

3	113/03/04 ~ 113/03/10	Ch5 Money Markets	
4	113/03/11 ~ 113/03/17	Ch5 Money Markets	
5	113/03/18 ~ 113/03/24	Ch6 Bond Markets	
6	113/03/25 ~ 113/03/31	Ch6 Bond Markets	
7	113/04/01 ~ 113/04/07	Ch6 Bond Markets	
8	113/04/08 ~ 113/04/14	Attend and Listen to the Speech of V.P. of S.F. State University USA	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Ch8 Stock Markets	
11	113/04/29 ~ 113/05/05	Ch8 Stock Markets	
12	113/05/06 ~ 113/05/12	Ch8 Stock Markets	
13	113/05/13 ~ 113/05/19	Ch8 Stock Markets	
14	113/05/20 ~ 113/05/26	Ch9 Foreign Exchange Markets	
15	113/05/27 ~ 113/06/02	Ch9 Foreign Exchange Markets	
16	113/06/03 ~ 113/06/09	Ch9 Foreign Exchange Markets	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Summary and Discussion: Remote Learning through both MS team and i class system	
Key capabilities	self-directed learning International mobility Information Technology Social Participation Humanistic Caring Problem solving Interdisciplinary		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Industry-university collaboration courses		

Course Content	Logical Thinking Sustainability issue
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Textbooks Name of teaching materials: Financial Markets and Institutions, Saunders, 8th Edition 2022
Grading Policy	◆ Attendance : 25.0 %   ◆ Mark of Usual : 25.0 %   ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other < > : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>