

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	TSAI, YI-YING
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG5 Gender equality SDG6 Clean water and sanitation		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:15.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

The course provides concepts of business ethics, and to explain why it is important for personal and career development. The class emphasizes the applications and tactics by means of realistic cases rather than formal theories. Students are expected to understand how important business ethics is, and be able to make wise decisions confronting relevant issues.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	By discussion method, to let students understand how important business ethics is, and be able to make wise decisions confronting relevant issues	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Course Introduction	
2	113/02/26 ~ 113/03/03	The Importance of Business Ethics	
3	113/03/04 ~ 113/03/10	Stakeholder Relationships, Social Responsibility, and Corporate Governance	

4	113/03/11 ~ 113/03/17	Emerging Business Ethics Issues	
5	113/03/18 ~ 113/03/24	The Institutionalization of Business Ethics	
6	113/03/25 ~ 113/03/31	Ethical Decision Making	
7	113/04/01 ~ 113/04/07	Ching Ming Festival-No Class	
8	113/04/08 ~ 113/04/14	Individual Factors: Moral Philosophies and Values	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	case study	
11	113/04/29 ~ 113/05/05	case study	
12	113/05/06 ~ 113/05/12	Developing, Managing and Controlling an Effective Ethics Program	
13	113/05/13 ~ 113/05/19	Ethical Leadership	
14	113/05/20 ~ 113/05/26	Off campus visit	
15	113/05/27 ~ 113/06/02	Sustainability: Ethical and Social Responsibility Dimensions	
16	113/06/03 ~ 113/06/09	Group Presentation	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	online discussion	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Collaborative teaching (multiple teachers and business teachers in the school) course	
Course Content		Logical Thinking AI application	

Requirement	1: Don't be late 2: Respect others 3: Implementing anti-epidemic policy 4: Roll call will be made every week due to the real-name system policy under covid-19 pandemic
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Presentations
References	
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>