

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	WORLD TRADE ORGANIZATION	Instructor	HSU JIA HUEY
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	<p>SDG3 Good health and well-being for people</p> <p>SDG7 Affordable and clean energy</p> <p>SDG8 Decent work and economic growth</p>		
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:30.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:25.00)</p> <p>2. Information literacy. (ratio:5.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:10.00)

Course Introduction

The World Trade Organization (WTO) is an international organization for liberalizing trade and provides the following three main functions: (1) a forum for governments to negotiate trade agreements, (2) a place for them to settle trade disputes, and (3) an organization to operate a system of trade rules. At its heart are the WTO agreements, negotiated and signed by the bulk of the world's trading nations. These documents provide the legal ground-rules for International commerce. They are essentially contracts, binding governments to keep their trade policies within agreed limits.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To understand the global system of trade rules; To comprehend the basic principles of the WTO; To have a better understanding of the international trade issue; To discuss and explain some of the most important and complex issues of our time.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note

1	113/02/19 ~ 113/02/25	Course, Methodology, Evaluation Introduction, WTO Basic Introduction.	
2	113/02/26 ~ 113/03/03	A Virtual Tour of the WTO	
3	113/03/04 ~ 113/03/10	Understanding the WTO - Basics Part I	
4	113/03/11 ~ 113/03/17	Understanding the WTO - Basics Part II	
5	113/03/18 ~ 113/03/24	Understanding the WTO - The Agreements Part I	
6	113/03/25 ~ 113/03/31	Understanding the WTO - The Agreements Part II	
7	113/04/01 ~ 113/04/07	Children's Day	
8	113/04/08 ~ 113/04/14	Understanding the WTO - The Agreements Part III	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	The WTO and Other Organizations	
11	113/04/29 ~ 113/05/05	WTO Dispute Settlement System	
12	113/05/06 ~ 113/05/12	US-China trade war and its impact on the multilateral trading system	
13	113/05/13 ~ 113/05/19	Team Debate I	
14	113/05/20 ~ 113/05/26	Team Debate II	
15	113/05/27 ~ 113/06/02	Team Debate III	
16	113/06/03 ~ 113/06/09	Team Debate IV	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Performance Review (using MS Teams)	
Key capabilities	self-directed learning Social Participation Humanistic Caring Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Special/Problem-Based(PBL) Courses		

Course Content	Intellectual Property (learning intellectual property) Logical Thinking Environmental Safety Green Energy Sustainability issue
Requirement	The course content and progress will be adjusted accordingly based on the interaction between instructor and students.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts
References	
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 35.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.