

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	FINANCIAL ENGLISH	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG2 Zero hunger SDG3 Good health and well-being for people SDG4 Quality education SDG5 Gender equality		
Departmental Aim of Education			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:30.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction	<p>Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>Breeding professionals with expertise in Financial Management.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>Breeding professionals with expertise in Marketing and Financial Management.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture	Testing, Discussion(including classroom and online), Practicum

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	Ch11 Commercial Banks	

2	113/02/26 ~ 113/03/03	Ch11 Commercial Banks	
3	113/03/04 ~ 113/03/10	Ch11 Commercial Banks	
4	113/03/11 ~ 113/03/17	Ch11 Commercial Banks	
5	113/03/18 ~ 113/03/24	Ch15 Insurance Companies	
6	113/03/25 ~ 113/03/31	Ch15 Insurance Companies	
7	113/04/01 ~ 113/04/07	Ch15 Insurance Companies	
8	113/04/08 ~ 113/04/14	Ch15 Insurance Companies	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Ch16 Securities Firms and Investment Bank	
11	113/04/29 ~ 113/05/05	Ch16 Securities Firms and Investment Bank	
12	113/05/06 ~ 113/05/12	Ch16 Securities Firms and Investment Bank	
13	113/05/13 ~ 113/05/19	Ch17 Investment Companies	
14	113/05/20 ~ 113/05/26	Ch17 Investment Companies	
15	113/05/27 ~ 113/06/02	Ch19 Fintech Companies	
16	113/06/03 ~ 113/06/09	Ch19 Fintech Companies	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Summary and Discussion: Remote Learning through both MS team and i class system	
Key capabilities	self-directed learning International mobility Information Technology Social Participation Humanistic Caring Problem solving Interdisciplinary		
Interdisciplinary	In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching		
Distinctive teaching	Project implementation course Special/Problem-Based(PBL) Courses		

Course Content	Logical Thinking Sustainability issue
Requirement	
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Anthony Saunders,Marcia Millon Cornett,Otgontsetseg (Otgo) Erhemjamts (8th Edition 2022); Financial Markets and Institutions
References	
Grading Policy	◆ Attendance : 25.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.