Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	AN-CHI WU					
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B		 General Course Required One Semester 					
Relevance to SDGs	elevance SDG4 Quality education SDG8 Decent work and economic growth							
	Departmental Aim of Education							
 I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. II. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade. 								
	Subject Departmental core competences							
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:10.00)								
 B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) 								
C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:10.00)								
D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:70.00)								
Subject Schoolwide essential virtues								
1. A global perspective. (ratio:15.00)								
2. Information literacy. (ratio:10.00)								
3. A vision for the future. (ratio:10.00)								
4. Moral integrity. (ratio:5.00)								
5. Independent thinking. (ratio:30.00)								
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)								

7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00)						
	Course IntroductionThis course will enrich students' knowledge of the financial management aspects of multinational firms. We will discuss the financial risk exposures that confront international companies, how they impact business strategy and operations, and 					
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives. Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.						
 I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc. II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc. III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation. 						
No.			Teaching Ob	jectives	objective methods	
	1. To develop knowledge, capability, and skills necessary for making Cognitive sound financial decisions for a multinational firm. 2. Understand exchange rate exposure for a multinational corporation. 3. Make international investment and capital budgeting decisions. Cognitive					
I	The c	orrespond	ences of teaching objectives	: core competences, essential virtues, teaching me	thods, and assessment	
No.	Core Compet	ences	Essential Virtues	Teaching Methods	Assessment	
1	ABCD		12345678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation	
Course Schedule						
Week	Date		Cour	rse Contents	Note	

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2 13/03/03 Multinational Financial Management: Overview 3 13/03/04 13/03/14 13/03/14- International Financial Markets 4 13/03/14 13/03/14- International Flow of Funds 5 13/03/14 13/03/24- Exchange Rate Determination 6 13/03/24 13/03/24- International Arbitrage & Interest Rate Parity 7 13/04/04 13/04/04- Spring Vocation No Class 8 13/04/04- 13/04/24- International Arbitrage & Interest Rate Parity No Class 9 13/04/04- 13/04/24- Midterm Exam Week International Arbitrage & Interest Rates & Exchange Rates International Arbitrage & Interest Rates & Exchange Rates 11 13/04/22- 113/04/22- Measuring Exposure to Exchange Rate Fluctuations International Transaction 12 13/04/22- 113/04/29- Managing Economic Exposure & Translation Exposure Interest Parity 13 13/05/20- 113/05/20- Multinational Capital Budgeting Interest Parity 14 13/05/20- 13/06/20- Multinational Capital Structure Interest Parity 14 13/06/20- 13/06/20- Multinational Capital Structure Interest Parity	1	uction		
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5 113/03/24 Exchange Rate Determination 6 113/03/25 International Arbitrage & Interest Rate Parity 7 113/04/01- Spring Vocation No Class 8 113/04/02- International Arbitrage & Interest Rate Parity International Arbitrage & Interest Rate Parity 9 113/04/04- International Arbitrage & Interest Rate Parity International Arbitrage & Interest Rate Parity 10 113/04/21 Midterm Exam Week International Arbitrage & Interest Rates & Exchange Rates 10 113/04/22- Relationships Among Inflation, Interest Rates & Exchange Rates International Arbitrage & Interest Rates & Exchange Rates 11 113/04/22- Measuring Exposure to Exchange Rate Fluctuations International Arbitrage & Interest Rates & Exchange Rates 11 113/05/06- Managing Economic Exposure and Transaction Exposure International Capital Budgeting 11 113/05/20- Multinational Capital Budgeting International Capital Budgeting 11 113/06/20- Multinational Capital Structure International Capital Structure 113 113/06/20- Multinational Capital Structure International Capital Structure 12 113/06/02- Group Presentation	4	ational Flow of Funds		
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18 II3/06/23 Final Exam Week Key capabilities self-directed learning Problem solving	17	No Class		
Key capabilities Problem solving	18	xam Week		
Competency-based education 'competency exploration' sustained competency or global	Key capabilitie			
Interdisciplinary	Interdisciplinar	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching		Special/Problem-Based(PBL) Courses		

	Logical Thinking					
Course Content						
Requirement	 Student is expected to arrive on time and stay for the entire duration of the class. Class discussions are often necessary. A final investment analysis report will be required at the end of the semester. The course content and progress will be adjusted accordingly based on the interaction between the instructor and students. 					
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts Using teaching materials from other writers:Textbooks, Presentations					
References	International Financial Management (14th Ed.) Jeff Madura					
Grading Policy	 ◆ Attendance: 20.0 % ◆ Mark of Usual: 30.0 % ◆ Midterm Exam: 20.0 % ◆ Other ⟨Report⟩: 10.0 % 					
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <u>http://info.ais.tku.edu.tw/csp</u> or through the link of Course Syllabus Upload posted on the Note home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . Work With the second					
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