

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	LEE, YUNG-HSIN
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
<b>Subject Departmental core competences</b>			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:25.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)</p>			
<b>Subject Schoolwide essential virtues</b>			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:5.00)</p> <p>3. A vision for the future. (ratio:30.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:15.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

In this course, we will introduce financial markets, financial institutions, financial products and their evaluation methods.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	After completing this course, students will understand the general situation of the entire financial market and the pricing methods of various major financial products.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing

**Course Schedule**

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Introduction	
2	113/02/26 ~ 113/03/03	Asset Classes and Financial Instruments	
3	113/03/04 ~ 113/03/10	Mutual Funds and Other Investment Companies	
4	113/03/11 ~ 113/03/17	Risk, Return, and the Historical Record	

5	113/03/18 ~ 113/03/24	Capital Allocation to Risky Assets	
6	113/03/25 ~ 113/03/31	Efficient Diversification	
7	113/04/01 ~ 113/04/07	Holiday	
8	113/04/08 ~ 113/04/14	The Capital Asset Pricing Model (1)	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	The Capital Asset Pricing Model (2)	
11	113/04/29 ~ 113/05/05	Bond Prices and Yields (1)	
12	113/05/06 ~ 113/05/12	Bond Prices and Yields (2)	
13	113/05/13 ~ 113/05/19	The Term Structure of Interest Rates	
14	113/05/20 ~ 113/05/26	Managing Bond Portfolios	
15	113/05/27 ~ 113/06/02	Equity Valuation Models	
16	113/06/03 ~ 113/06/09	Options Markets: Introduction	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Flex week, learning activities should be arranged.	
Key capabilities	self-directed learning		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Project implementation course		
Course Content	Logical Thinking		
Requirement	TKU Study Regulations Chapter 6 – Examination and Grades Article 38 If a student' s class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero. (Attendance)		

Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks
References	
Grading Policy	<p>◆ Attendance : 20.0 %    ◆ Mark of Usual :        %    ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other 〈Questionnaire〉 : 5.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>