

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG2 Zero hunger SDG3 Good health and well-being for people SDG4 Quality education SDG5 Gender equality		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:25.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:30.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	Producing graduates with capability of foreseeing and analyzing the development of Global Economy.Breeding professionals with expertise in Financial Management			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Producing graduates with capability of foreseeing and analyzing the development of Global Economy.Breeding professionals with expertise in Financial Management			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Publication, Practicum, Experience	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	113/02/19~113/02/25	Chapter 5: Risk, Return, and the Historical Record		

2	113/02/26 ~ 113/03/03	Chapter 5: Risk, Return, and the Historical Record	
3	113/03/04 ~ 113/03/10	Chapter 6: Efficient Diversification	
4	113/03/11 ~ 113/03/17	Chapter 6: Efficient Diversification	
5	113/03/18 ~ 113/03/24	Chapter 6: Efficient Diversification	
6	113/03/25 ~ 113/03/31	Chapter7: Capital Asset Pricing and Arbitrage Pricing Theory	
7	113/04/01 ~ 113/04/07	Chapter7: Capital Asset Pricing and Arbitrage Pricing Theory	
8	113/04/08 ~ 113/04/14	Chapter7: Capital Asset Pricing and Arbitrage Pricing Theory	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Chapter 8: The Efficient Market Hypothesis	
11	113/04/29 ~ 113/05/05	Chapter 8: The Efficient Market Hypothesis	
12	113/05/06 ~ 113/05/12	Chapter 8: The Efficient Market Hypothesis	
13	113/05/13 ~ 113/05/19	Chapter 18: Evaluating Investment Performance	
14	113/05/20 ~ 113/05/26	Chapter 18: Evaluating Investment Performance	
15	113/05/27 ~ 113/06/02	Chapter 22: Investors and the Investment Process	
16	113/06/03 ~ 113/06/09	Chapter 22: Investors and the Investment Process	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Summary and Discussion: Remote Learning through both MS team and i class system	
Key capabilities		self-directed learning International mobility Information Technology Interdisciplinary	
Interdisciplinary		STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist) Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Project implementation course Special/Problem-Based(PBL) Courses	

Course Content	Logical Thinking Sustainability issue
Requirement	None
Textbooks and Teaching Materials	Self-made teaching materials:Handouts, Worksheets Using teaching materials from other writers:Textbooks Name of teaching materials: Essentials of Investments (12th Edition, 2022) Bodie, Kane, Marcus
References	Essentials of Investments (12th Edition, 2022) Bodie, Kane, Marcus
Grading Policy	<p>◆ Attendance : 25.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>