

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	ECONOMICS	Instructor	LEE, YUNG-HSIN
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 2nd Semester
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure SDG11 Sustainable cities and communities SDG12 Responsible consumption and production		
Departmental Aim of Education			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course is designed to lead students to understand the essentials of microeconomics and how it can be applied to the regular daily life.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course is designed to lead students to understand the essentials of microeconomics and how it can be applied to the regular day life.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	Monopolistic Competition	
2	113/02/26~ 113/03/03	Monopolistic Competition	

3	113/03/04 ~ 113/03/10	Oligopoly and Strategic Behavior	
4	113/03/11 ~ 113/03/17	Oligopoly and Strategic Behavior	
5	113/03/18 ~ 113/03/24	The Demand for Resources	
6	113/03/25 ~ 113/03/31	Wage Determination, Rent, Interest, and Profit	
7	113/04/01 ~ 113/04/07	Holiday	
8	113/04/08 ~ 113/04/14	Natural Resource and Energy Economics, Public Finance: Expenditures and Taxes	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Antitrust Policy and Regulation, Agriculture: Economics and Policy	
11	113/04/29 ~ 113/05/05	Antitrust Policy and Regulation, Agriculture: Economics and Policy	
12	113/05/06 ~ 113/05/12	Income Inequality, Poverty, and Discrimination	
13	113/05/13 ~ 113/05/19	An Introduction to Macroeconomics	
14	113/05/20 ~ 113/05/26	Measuring Domestic Output and National Income, Economic Growth	
15	113/05/27 ~ 113/06/02	Business Cycles, Unemployment, and Inflation	
16	113/06/03 ~ 113/06/09	Basic Macroeconomic Relationships, The Aggregate Expenditures Model	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Flex week, learning activities should be arranged.	
Key capabilities	self-directed learning Humanistic Caring Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Industry-university collaboration courses Project implementation course		

Course Content	Logical Thinking
Requirement	TKU Study Regulations Chapter 6 – Examination and Grades Article 38 If a student' s class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero.
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Economics McConnell, Brue and Flynn McGraw Hill 22e
References	
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 % ◆ Final Exam : 40.0 % ◆ Other 〈Questionnaire〉 : 5.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.