Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	MANAGEMENT INFORMATION SYSTEM	Instructor	WEI-JEN CHEN
Course Class	TLCXB3C DEPARTMENT OF BUSINESS ADMINISTRATION, 3C	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure SDG11 Sustainable cities and communities SDG12 Responsible consumption and production SDG17 Partnerships for the goals		

Departmental Aim of Education

Ⅰ. Understand specialized knowledge.

Ⅱ. Train practical capabilities.

Ⅲ. Develop team work spirits.

Ⅳ. Deepen professional ethics.

Subject Departmental core competences

A. To understand basic knowledge of business administration.(ratio:30.00)

B. To have abilities to write business plans and utilize information technology to collect, analyze, and integrate data.(ratio:10.00)

C. To communicate, negotiate, and collaborate to acomplish business projects by team work. (ratio:30.00)

D. To integrate management and techology capabilities to solve business problems. (ratio:20.00)

E. To recognize professional ethics and social responsibilities.(ratio:10.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:10.00)

2. Information literacy. (ratio:30.00)

3. A vision for the future. (ratio:5.00)

4. Moral integrity. (ratio:5.00)

5. Independent thinking. (ratio:10.00)

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)

7. A spirit of teamwork and dedication. (ratio:30.00)

	8. A sense of aesthetic appreciation. (ratio:5.00)
Course Introduction	Leading students to learn the theory and application of information management via systematic tutorial. Guiding them to implement it on profession and business management.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Leading students to learn the theory and application of information management via systematic tutorial. Guiding them to implement it on profession and business management.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Publication	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	MIS的重要性	進度將因教學情形而調整
2	113/02/26 ~ 113/03/03	企業流程、資訊與資訊系統	進度將因教學情形而調整
3	113/03/04 ~ 113/03/10	組織策略、資訊系統與競爭優勢	進度將因教學情形而調整

4	113/03/11~ 113/03/17	硬體與軟體	進度將因教學情形而調整
5	113/03/18~ 113/03/24	資料庫處理	進度將因教學情形而調整
6	113/03/25~ 113/03/31	雲端	進度將因教學情形而調整
7	113/04/01~ 113/04/07	清明連假	進度將因教學情形而調整
8	113/04/08~ 113/04/14	資訊系統的道德與社會議題	進度將因教學情形而調整
9	113/04/15~ 113/04/21	期中考試週	
10	113/04/22~ 113/04/28	分組學期報告	進度將因教學情形而調整
11	113/04/29~ 113/05/05	分組學期報告	進度將因教學情形而調整
12	113/05/06~ 113/05/12	分組學期報告	進度將因教學情形而調整
13	113/05/13~ 113/05/19	分組學期報告	進度將因教學情形而調整
14	113/05/20~ 113/05/26	分組學期報告	進度將因教學情形而調整
15	113/05/27~ 113/06/02	商業智慧系統	進度將因教學情形而調整
16	113/06/03~ 113/06/09	系統開發與管理	進度將因教學情形而調整
17	113/06/10~ 113/06/16	期末考試週(本學期期末考試日期為:113/6/11-113/6/17)	進度將因教學情形而調整
18	113/06/17~ 113/06/23	教師彈性教學週(應安排學習活動如補救教學、專題學習或 者其他教學內容，不得放假)	進度將因教學情形而調整

Key capabilities	self-directed learning Information Technology Problem solving
Interdisciplinary	STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist)
Distinctive teaching	USR curriculum Special/Problem-Based(PBL) Courses
Course Content	Logical Thinking AI application

Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Handouts
References	Laudon16e_Management Information System：Managing the Digital Firm 劉哲宏 資訊管理
Grading Policy	◆ Attendance： 20.0 % ◆ Mark of Usual：20.0 % ◆ Midterm Exam： 30.0 % ◆ Final Exam： 30.0 % ◆ Other〈 〉： %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**