

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	SHIH-CHANG HUNG
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	2A SDG1 No poverty SDG2 Zero hunger SDG4 Quality education SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:15.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

Business ethics appear in ESG and CSR activities. The course focuses on Sustainable Development Goals (SDGs), environmental, social, and governance (ESG), and Corporate Social Responsibility (CSR). Students understand SDGs, ESG, and CSR knowledge. The course also introduces sustainable development policies in the European Union, the United States, and Taiwan.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Understand the Importance of Business Ethics 2. How to Make Ethical Decisions 3. Understand the Trend of Business Ethics	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	Course Introduction	
2	113/02/26~ 113/03/03	SDGs Introduction	

3	113/03/04 ~ 113/03/10	SDGs Introduction	
4	113/03/11 ~ 113/03/17	SDGs Introduction	
5	113/03/18 ~ 113/03/24	SDGs Introduction	
6	113/03/25 ~ 113/03/31	SDGs Introduction	
7	113/04/01 ~ 113/04/07	Qingming Festival	
8	113/04/08 ~ 113/04/14	ESG & CSR Introduction	
9	113/04/15 ~ 113/04/21	ESG & CSR Introduction & Group Activities	
10	113/04/22 ~ 113/04/28	Sustainable development policy in European Union	
11	113/04/29 ~ 113/05/05	Sustainable development policy in United States	
12	113/05/06 ~ 113/05/12	Sustainable development policy in Taiwan	
13	113/05/13 ~ 113/05/19	Practical Seminar	
14	113/05/20 ~ 113/05/26	Practical Seminar	
15	113/05/27 ~ 113/06/02	Practical Seminar	
16	113/06/03 ~ 113/06/09	Practical Seminar	
17	113/06/10 ~ 113/06/16	Practical Seminar	
18	113/06/17 ~ 113/06/23	Practical Seminar	
Key capabilities	self-directed learning International mobility		
Interdisciplinary			
Distinctive teaching			
Course Content	Computer programming or Computer language (students have hands-on experience in related projects) Intellectual Property (learning intellectual property) Sustainability issue		

Requirement	<ol style="list-style-type: none"> 1. You can not affect other people in the class. 2. You can talk to me about any course problem using e-mail or MS Teams. 3. The course content follows the teaching progress. 4. The record of roll call can not be revised. 5. If you are a free rider in the final report, the final grade will be reduced by 15 points. 6. You have to make a report, but you do not. The final grade will be also reduced by 15 points. 7. Course things are adjusted in our course. If you do not attend our course on that date, it represents that you voluntarily give up your rights. 8. The teacher has a right to adjust everything in our course. <p>Grading Policy: Attendance - 30%, Final report - 45%, Share ideas - 10%, Report feedback - 15%</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials:Handouts</p> <p>Using teaching materials from other writers:Videos</p>
References	
Grading Policy	<p>◆ Attendance : 30.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 5.0 %</p> <p>◆ Final Exam : 45.0 %</p> <p>◆ Other < ideas & feedback > : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>