

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	INSURANCE	Instructor	CHING-YUAN HSIAO
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	2A SDG4 Quality education SDG8 Decent work and economic growth		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) B. To have a good grounding of relevant financial laws.(ratio:15.00) C. To understand the basic moral principles within the international financial industry. (ratio:5.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:25.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:15.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:20.00) 			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:20.00)
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
7. A spirit of teamwork and dedication. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course is designed for students without any prerequisite of insurance. Students are expected to learn basic concepts of risk management and insurance. The topics introduced in this course include risk management, insurance and risk, insurance operation, and several contemporary issues in insurance industry.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be familiar with the basic concepts of risk management and insurance	Cognitive
2	Students will be able to synthesize the knowledge of risk management and insurance	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)
2	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	Course Introduction; Chapter 1: Risk and Its Treatment	
2	113/02/26~ 113/03/03	Chapter 1: Risk and Its Treatment; Chapter 2: Insurance and Risk	
3	113/03/04~ 113/03/10	Chapter 2: Insurance and Risk; Chapter 3: Introduction to Risk Management	
4	113/03/11~ 113/03/17	Chapter 3: Introduction to Risk Management; Chapter 4: Enterprise Risk Management and Related Topics	
5	113/03/18~ 113/03/24	Chapter 4: Enterprise Risk Management and Related Topics	
6	113/03/25~ 113/03/31	Chapter 4: Enterprise Risk Management and Related Topics/Chapter 6: Insurance Company Operations	
7	113/04/01~ 113/04/07	Teaching Observation Period	
8	113/04/08~ 113/04/14	Chapter 6: Insurance Company Operations	
9	113/04/15~ 113/04/21	Midterm Exam Week	
10	113/04/22~ 113/04/28	Chapter 7: Financial Operations of Insurers	
11	113/04/29~ 113/05/05	Chapter 7: Financial Operations of Insurers	
12	113/05/06~ 113/05/12	Chapter 9: Fundamental Legal Principles	
13	113/05/13~ 113/05/19	Chapter 9: Fundamental Legal Principles	
14	113/05/20~ 113/05/26	Chapter 10: Analysis of Insurance Contract	
15	113/05/27~ 113/06/02	Contemporary Issue: ESG in Insurance Industry	
16	113/06/03~ 113/06/09	Contemporary Issue: ESG in Insurance Industry	
17	113/06/10~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17~ 113/06/23	Flex week, learning activities should be arranged.	
Key capabilities			

Interdisciplinary	
Distinctive teaching	
Course Content	Logical Thinking
Requirement	<p>1.The attendance record starts from first week (regardless of course enrollment status).Students who skip the classes for 10 hours or be absent for totally 15 hours (include leaves) will lose all mark on attendance.</p> <p>2.In mark of usual, there will be 4 quizzes covering the course materials. Before midterm exam, there will be 2 quizzes and each accounts for 8% of final grade. After midterm exam, there will be 2 quizzes and each accounts for 12% of final grade. Quizzes and midterm exam are open book exam. During these written tests, any electronic device is not allowed to use, and the school's exam rules will be applied.</p> <p>3.Final exam is replaced by final report, which is a group-based assessment. Students will be required to establish a family risk management plan. The written report will be submitted on week 17, and oral presentations will be scheduled on week 18.</p> <p>4.This course is suitable for students with adequate willingness to attend the classes and participate in assessments on regular basis.The course schedule and materials may be adjusted based on the actual course progress.</p>
Textbooks and Teaching Materials	<p>Using teaching materials from other writers:Textbooks</p> <p>Name of teaching materials: George E. Rejda Michael McNamara (2022), Principles of Risk Management and Insurance,14th edition.</p>
References	
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>