

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	JR-JUNG CHIOU
Course Class	TLBAB1A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	1A SDG4 Quality education SDG10 Reducing inequalities		
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Acquisition of professional knowledge.</li> <li>II. Learning effective self-planning.</li> <li>III. Theoretical application of practical matters.</li> <li>IV. Interpersonal communication and teamwork.</li> <li>V. Analysis of problems and recommendations.</li> <li>VI. Awareness of Ethics as a global citizen.</li> </ul>			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:10.00)</li> <li>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:10.00)</li> <li>C. Students can demonstrate that they have capability in using information technology. (ratio:10.00)</li> <li>D. Students can demonstrate that they are critical thinkers.(ratio:70.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:5.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:30.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> </ul>			

7. A spirit of teamwork and dedication. (ratio:30.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

This course introduces management theories with the four major functions of management: "planning", "organizing", leadership" and "control" as the core of the course. With the introduction of case applications, students can understand and explore the internal and external environmental and social responsibilities faced by managers.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the theoretical concepts and knowledge of management	Cognitive
2	Understand the practical application of management theory through case application	Psychomotor
3	Apply management concepts and knowledge to help others	Psychomotor

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Activity Participation
2	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

3	ABCD	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	113/02/19~ 113/02/25	Course Introduce and Overview		
2	113/02/26~ 113/03/03	Chapter 1: Managers and You in the Workplace		
3	113/03/04~ 113/03/10	Chapter 2: Making Decisions		
4	113/03/11~ 113/03/17	Chapter 3: Influence of the External Environment and the Organization' s Culture		
5	113/03/18~ 113/03/24	Chapter 4: Managing in a Global Environment		
6	113/03/25~ 113/03/31	Chapter 5: Managing Diversity		
7	113/04/01~ 113/04/07	Teaching and administration observation		
8	113/04/08~ 113/04/14	Chapter 6: Managing Social Responsibility and Ethics		
9	113/04/15~ 113/04/21	Midterm Exam Week		
10	113/04/22~ 113/04/28	Chapter 7: Managing Change and Disruptive Innovation		
11	113/04/29~ 113/05/05	Chapter 8: Foundations of Planning		
12	113/05/06~ 113/05/12	Chapter 9: Managing Strategy		
13	113/05/13~ 113/05/19	Chapter 10: Entrepreneurial Ventures		
14	113/05/20~ 113/05/26	Chapter 11: Designing Organizational Structure		
15	113/05/27~ 113/06/02	Chapter 12: Managing Human Resources		
16	113/06/03~ 113/06/09	Chapter 13: Managing Groups and Teams		
17	113/06/10~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)		
18	113/06/17~ 113/06/23	Flex week, learning activities should be arranged.		
Key capabilities		self-directed learning Humanistic Caring Problem solving		

Interdisciplinary	STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist) Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)
Distinctive teaching	USR curriculum Special/Problem-Based(PBL) Courses
Course Content	Logical Thinking Sustainability issue
Requirement	Mark of Usual refers to the class exercise participation, we will divide all students into 12 groups. Each group is required to choose one of the case applications behind the chapter of textbook, to introduce the case and answer questions by providing 20 or so minutes of oral presentations with PowerPoint slides after the corresponding chapter had been taught. If you would like to ask for leave, please attach your leave request information.
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Author: Stephen P. Robbins, Mary Coulter, ISBN : 9781292340883, (Importer: 華泰文化), Publication Date: 2020/05/15 15th edition
References	
Grading Policy	◆ Attendance : 10.0 %    ◆ Mark of Usual : 30.0 %    ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other 〈Quiz〉 : 20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>