

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	BUSINESS ENGLISH	Instructor	CHANG, CHIEH-YING
Course Class	TFLXB4P DEPARTMENT OF ENGLISH, 4P	Details	◆ General Course ◆ Selective ◆ 2nd Semester
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . Cultivate diverse research specialists with abilities in language, literature, culture, and English teaching.</p> <p>II. Carry on and further the excellent tradition of domestic language instruction and literary research to be a department contributing equally to research and language teaching.</p> <p>III. Foster a holistic learning process by putting equal emphasis on language and literature, theory and practice.</p> <p>IV. Strategies</p> <p>1. Train students' abilities in five skills: English listening, speaking, reading, writing and translation.</p> <p>2. Promote technologicalization and internationalization.</p> <p>3. Upgrade the quality and quantity of those students who participate in the Junior Year Abroad program.</p> <p>4. Launch a common English Proficiency Test and enhance students' competitiveness in the job market.</p> <p>5. Enrich international video conferencing.</p> <p>6. Promulgate such areas of research as English and American literature, cultural studies, ecocriticism, and English Teaching.</p>			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Strengthen students' abilities in English listening, speaking, reading, writing and translation. (ratio:20.00)</p> <p>B. Develop students' critical thinking skills in an English language learning context.(ratio:20.00)</p> <p>C. Strengthen students' workplace English ability.(ratio:25.00)</p> <p>D. Develop students' professional abilities in linguistics and English teaching.(ratio:25.00)</p> <p>E. Develop students' ability to appreciate Anglophone and Western literatures in cultural and historical contexts.(ratio:10.00)</p>			

Subject Schoolwide essential virtues				
<div>1. A global perspective. (ratio:20.00)</div> <div>2. Information literacy. (ratio:10.00)</div> <div>3. A vision for the future. (ratio:10.00)</div> <div>4. Moral integrity. (ratio:10.00)</div> <div>5. Independent thinking. (ratio:30.00)</div> <div>6. A cheerful attitude and healthy lifestyle. (ratio:10.00)</div> <div>7. A spirit of teamwork and dedication. (ratio:5.00)</div> <div>8. A sense of aesthetic appreciation. (ratio:5.00)</div>				
Course Introduction	Develop students' English proficiency relating to the business realm.			
<div>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</div> <div>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</div> <div>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</div> <div>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</div> <div>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</div>				
No.	Teaching Objectives			objective methods
1	Develop students' English proficiency relating to the business realm.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Experience, Imitation	Testing, Practicum, Activity Participation

Course Schedule			
Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Introduction Week	
2	113/02/26 ~ 113/03/03	Unit 1	
3	113/03/04 ~ 113/03/10	Unit 2	
4	113/03/11 ~ 113/03/17	Unit 3	
5	113/03/18 ~ 113/03/24	Unit 4	
6	113/03/25 ~ 113/03/31	Unit 5	
7	113/04/01 ~ 113/04/07	Unit 6	
8	113/04/08 ~ 113/04/14	Unit 7	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Unit 8	
11	113/04/29 ~ 113/05/05	Unit 9	
12	113/05/06 ~ 113/05/12	Unit 10	
13	113/05/13 ~ 113/05/19	Unit 11	
14	113/05/20 ~ 113/05/26	Unit 12	
15	113/05/27 ~ 113/06/02	Graduate Exam Week	
16	113/06/03 ~ 113/06/09		
17	113/06/10 ~ 113/06/16		
18	113/06/17 ~ 113/06/23		
Key capabilities		self-directed learning International mobility Information Technology Social Participation Problem solving Interdisciplinary	
Interdisciplinary		STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist) Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	<p>USR curriculum</p> <p>Industry-university collaboration courses</p> <p>Game-based learning courses</p> <p>Project implementation course</p> <p>Translation Teaching Course</p> <p>Special/Problem-Based(PBL) Courses</p> <p>Collaborative teaching (multiple teachers and business teachers in the school) course</p> <p>Learning technologies (such as AR/VR,etc.) incorporated to physical courses</p>
Course Content	<p>Intellectual Property (learning intellectual property)</p> <p>Gender Equality Education</p> <p>Logical Thinking</p> <p>AI application</p>
Requirement	
Textbooks and Teaching Materials	<p>Self-made teaching materials:Textbooks</p> <p>Using teaching materials from other writers:Textbooks</p>
References	
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>