

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	CONTEMPORARY CULTURAL READINGS	Instructor	CHYI SONG-LING
Course Class	TFLAB4A DEPARTMENT OF ENGLISH (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG11 Sustainable cities and communities		
<b>Departmental Aim of Education</b>			
<p>I. Cultivate diverse research specialists with abilities in language, literature, culture, and English teaching.</p> <p>II. Carry on and further the excellent tradition of domestic language instruction and literary research to be a department contributing equally to research and language teaching.</p> <p>III. Foster a holistic learning process by putting equal emphasis on language and literature, theory and practice.</p> <p>IV. Strategies</p> <ol style="list-style-type: none"> <li>1. Train students' abilities in five skills: English listening, speaking, reading, writing and translation.</li> <li>2. Promote technologicalization and internationalization.</li> <li>3. Upgrade the quality and quantity of those students who participate in the Junior Year Abroad program.</li> <li>4. Launch a common English Proficiency Test and enhance students' competitiveness in the job market.</li> <li>5. Enrich international video conferencing.</li> <li>6. Promulgate such areas of research as English and American literature, cultural studies, ecocriticism, and English Teaching.</li> </ol>			
<b>Subject Departmental core competences</b>			
<ol style="list-style-type: none"> <li>A. Strengthen students' abilities in English listening, speaking, reading, writing and translation. (ratio:20.00)</li> <li>B. Develop students' critical thinking skills in an English language learning context.(ratio:20.00)</li> <li>C. Strengthen students' workplace English ability.(ratio:10.00)</li> <li>D. Develop students' professional abilities in linguistics and English teaching.(ratio:20.00)</li> <li>E. Develop students' ability to appreciate Anglophone and Western literatures in cultural and historical contexts.(ratio:30.00)</li> </ol>			

Subject Schoolwide essential virtues

1. A global perspective. (ratio:20.00)
2. Information literacy. (ratio:10.00)
3. A vision for the future. (ratio:10.00)
4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:30.00)
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)
7. A spirit of teamwork and dedication. (ratio:5.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

We read now more and more the texts "off the books," which means instead of using traditional media, in paper form, culture or literature seems destined to be remediated: the novels become films, television series, podcast or video games; poetry is transformed into performance through public readings, etc. The students will study hybrid forms of writing not only close to the performing arts, but also to the world of visual arts, gallery, museums or public spaces.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods

1	We read now more and more the texts “off the books,” which means instead of using traditional media, in paper form, culture or literature seems destined to be remediated: the novels become films, television series, podcast or video games; poetry is transformed into performance through public readings, etc. The students will study hybrid forms of writing not only close to the performing arts, but also to the world of visual arts, gallery, museums or public spaces.	Psychomotor
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The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Practicum, Experience, Imitation	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

#### Course Schedule

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Part 1. The origins of pop culture 流行文化的起源	
2	113/02/26 ~ 113/03/03	Topic 1: The globalization of TV series 電視影集全球化	
3	113/03/04 ~ 113/03/10	Topic 1: The globalization of TV series 電視影集全球化	
4	113/03/11 ~ 113/03/17	Biographical genre in American popular culture 美國流行文化中的傳記體裁	
5	113/03/18 ~ 113/03/24	Biographical genre in American popular culture 美國流行文化中的傳記體裁	
6	113/03/25 ~ 113/03/31	Part 2. Folklore and fanelore 民間傳說和虛假傳說	
7	113/04/01 ~ 113/04/07	Topic 1: Sacred and divine: what borders? 神聖與神性的界線	
8	113/04/08 ~ 113/04/14	Topic 2: Sacred Space of the Temple 寺廟神聖空間	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	
10	113/04/22 ~ 113/04/28	Part 3: Socially engaged Art 社會參與式藝術	
11	113/04/29 ~ 113/05/05	Topic 1: City flaneur 城市漫遊	
12	113/05/06 ~ 113/05/12	Topic 2: Coffee shops in historic sites 古蹟咖啡	
13	113/05/13 ~ 113/05/19	Topic 3: Night market, wet market 夜市菜市	

14	113/05/20 ~ 113/05/26	Topic 4: Art Intervention in Tamsui Community 藝界淡水	
15	113/05/27 ~ 113/06/02	Graduate Exam Week	
16	113/06/03 ~ 113/06/09		
17	113/06/10 ~ 113/06/16		
18	113/06/17 ~ 113/06/23		
Key capabilities	self-directed learning Social Participation Humanistic Caring Problem solving Interdisciplinary		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics) In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching		
Distinctive teaching	Project implementation course Special/Problem-Based(PBL) Courses		
Course Content	Logical Thinking Environmental Safety Sustainability issue		
Requirement	None		
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Videos, Worksheets Using teaching materials from other writers:Textbooks, Presentations, Handouts, Videos, Worksheets Name of teaching materials: Reading: Peter Burke' s "Popular Culture between History and Ethnology"		
References			
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 30.0 %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other ( ) : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		