

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION & COMMUNICATION II	Instructor	JYH-MING YANG
Course Class	TAIXB3C DEPARTMENT OF INFORMATION AND COMMUNICATION, 3C	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> <li>I. Strengthening professional knowledge and ethics.</li> <li>II. Refining practical experience and skills.</li> <li>III. Developing creative thinking potentials.</li> </ul>			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. Basic concepts of information and communication.(ratio:25.00)</li> <li>B. Data analysis and Information interpretation.(ratio:25.00)</li> <li>C. Skills and technology applications.(ratio:5.00)</li> <li>D. Aesthetics and creative expression.(ratio:5.00)</li> <li>E. Trend insights of information and communication.(ratio:35.00)</li> <li>F. Abilities of proposal planning and writing and project execution.(ratio:5.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:25.00)</li> <li>2. Information literacy. (ratio:15.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:25.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:5.00)</li> </ul>			

Course Introduction	This course, taught in English, aims to improve speaking and listening comprehension skills through selected speeches and articles. Focus of the instructions will be placed on the contexts relating to information and communication in future career planning and development.
------------------------	---

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will improve English reading and communication skills through discussions and class participation.	Psychomotor
2	By reading assigned literature or speeches, students can increase their professional knowledge and gain experience in English expression.	Cognitive

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	ABCE	1235	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Introduction, Story #1 Class Meets every other week.	Classroom: L416
2	113/02/26 ~ 113/03/03	Class Off	
3	113/03/04 ~ 113/03/10	Story #1, continued.	L416
4	113/03/11 ~ 113/03/17	Class Off	
5	113/03/18 ~ 113/03/24	Story #1, continued.	L416
6	113/03/25 ~ 113/03/31	Class Off	
7	113/04/01 ~ 113/04/07	Spring Break	
8	113/04/08 ~ 113/04/14	Class Off	
9	113/04/15 ~ 113/04/21	Midterm Exam Week	Q409
10	113/04/22 ~ 113/04/28	Class Off	
11	113/04/29 ~ 113/05/05	Midterm Review, Story #2	L416
12	113/05/06 ~ 113/05/12	Class off	
13	113/05/13 ~ 113/05/19	Story #2, continued. Presentation and Reflection (1)	L416
14	113/05/20 ~ 113/05/26	Class off	
15	113/05/27 ~ 113/06/02	Story #2, continued. Presentation and Reflection (2)	L416
16	113/06/03 ~ 113/06/09	Class off	
17	113/06/10 ~ 113/06/16	Final Exam Week (Exam Date: 6/12)	Q409
18	113/06/17 ~ 113/06/23	Flex week, Topic Discussion	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Special/Problem-Based(PBL) Courses
Course Content	Logical Thinking
Requirement	This course is taught in English. Students who take this course require to sign in either Class C or Class D session. Class meets every other Wednesdays, from 4:10 to 6 p.m.  Attendance and punctuality are essential for the class. Late arrival or absence will result in deducting points from the final grade.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Videos Using teaching materials from other writers:Textbooks, Videos
References	
Grading Policy	◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam : 40.0 % ◆ Final Exam : 40.0 % ◆ Other (Presentation) : 20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .  <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>