

Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION & COMMUNICATION II	Instructor	CHANG, HUI-LAN
Course Class	TAIXB3A DEPARTMENT OF INFORMATION AND COMMUNICATION, 3A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Strengthening professional knowledge and ethics. II. Refining practical experience and skills. III. Developing creative thinking potentials. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Basic concepts of information and communication.(ratio:25.00) B. Data analysis and Information interpretation.(ratio:25.00) C. Skills and technology applications.(ratio:5.00) D. Aesthetics and creative expression.(ratio:5.00) E. Trend insights of information and communication.(ratio:35.00) F. Abilities of proposal planning and writing and project execution.(ratio:5.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	This course aims to provide the students with a comprehensive knowledge about the field of information and communication industries through reading selected contemporary articles.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Upon completing this course, students can : 1. Develop the ability in reading articles about the topics of information and communication 2. Understand the evolution of global information and communication industries by selected readings	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	113/02/19 ~ 113/02/25	Course Introduction	
2	113/02/26 ~ 113/03/03	Peace Memorial Day	
3	113/03/04 ~ 113/03/10	Reading 1	
4	113/03/11 ~ 113/03/17	class off	

5	113/03/18 ~ 113/03/24	Reading 2	
6	113/03/25 ~ 113/03/31	class off	
7	113/04/01 ~ 113/04/07	Spring Break	
8	113/04/08 ~ 113/04/14	Reading 3	
9	113/04/15 ~ 113/04/21	class off	
10	113/04/22 ~ 113/04/28	Midterm exam week	
11	113/04/29 ~ 113/05/05	Reading 4	
12	113/05/06 ~ 113/05/12	class off	
13	113/05/13 ~ 113/05/19	Reading 5	
14	113/05/20 ~ 113/05/26	class off	
15	113/05/27 ~ 113/06/02	Reading 6	
16	113/06/03 ~ 113/06/09	class off	
17	113/06/10 ~ 113/06/16	Final Exam Week (Date:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	Flex week, learning activities should be arranged.	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Logical Thinking	
Requirement			

Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Textbooks, Videos
Grading Policy	<p>◆ Attendance : 15.0 % ◆ Mark of Usual : 15.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>