

## Tamkang University Academic Year 112, 2nd Semester Course Syllabus

Course Title	LIBRARY COLLECTION DEVELOPMENT	Instructor	LIANG, HONG-SHIU
Course Class	TABXB2B DEPARTMENT OF INFORMATION AND LIBRARY SCIENCE, 2B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ 2nd Semester</li> </ul>
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG10 Reducing inequalities		
<b>Departmental Aim of Education</b>			
Our mission is to educate and train library and information professionals.			
<b>Subject Departmental core competences</b>			
A. To understand concepts relating to library and information science and to grasp the relevant trends.(ratio:10.00) B. To acquire professional abilities to develop, organize, preserve and integrate all sorts of information resources.(ratio:30.00) C. To understand concepts relating to information technology and systems, and be able to put them in use.(ratio:5.00) D. To acquire communication and coordination skills required for the information services. (ratio:5.00) E. To acquire management skills required by different types of libraries and information organizations.(ratio:10.00) F. To acquire professional skills to manage electronic documents and archives.(ratio:10.00) G. To acquire integration ability of library services and traditional publishing.(ratio:5.00) H. To acquire integration ability of library services and digital publishing.(ratio:25.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:25.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:10.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

Continuing from last semester's course, this semester will begin with the development and management of electronic collections. Subsequently, the course will involve practical discussions and case studies in comparison to the previous semester's content, with an emphasis on practical work, case studies, and reading relevant literature. This approach aims to provide a deeper understanding of the current applications and practices in collection development

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Deep Understanding of Collection Development Strategies and Practices: Students will comprehensively understand the basic principles, strategies, and practical operations of collection development, including collection policies, user needs assessment, budget planning, and collection maintenance and updates.	Cognitive
2	Mastery of Collection Evaluation and Assessment Methods: Students will learn how to conduct collection evaluations and assessments, including setting performance indicators, conducting user satisfaction surveys, and adjusting strategies based on evaluation results.	Cognitive
3	Proficient Use of Multimedia Tools for Collection Promotion: Students will be able to effectively use various media such as videos, podcasts, and print media for creative collection promotion, and integrate these media to develop comprehensive promotion plans.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
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1	ABC	257	Lecture, Discussion	Testing, Practicum, Report(including oral and written)
2	DEF	13468	Lecture, Discussion	Testing, Study Assignments, Practicum, Report(including oral and written)
3	GH	678	Lecture, Discussion	Testing, Study Assignments, Practicum, Report(including oral and written)

### Course Schedule

Week	Date	Course Contents	Note
1	113/02/19~ 113/02/25	課程介紹、教學規劃、分組與回應上學期課程	
2	113/02/26~ 113/03/03	電子館藏發展的基礎與歷史背景	
3	113/03/04~ 113/03/10	電子館藏的技術與管理：電子館藏的技術基礎；版權與授權問題；使用者體驗與服務；電子館藏的維護與更新：	
4	113/03/11~ 113/03/17	電子館藏的評鑑與評估：評鑑的重要性與目的 - 瞭解評鑑在電子館藏管理中的作用和目標。評鑑方法與標準 - 探討不同的評鑑方法，包括定量和定性評估，以及設定評鑑標準的重要性。用戶滿意度與使用分析 - 學習如何透過用戶調查、使用數據分析等方式評估電子館藏的使用效率和滿意度。績效指標與報告 - 瞭解如何設定和使用績效指標 ( KPIs )，以及如何準備評鑑報告。持續改善與調整策略 - 探討根據評鑑結果進行持續改善和策略調整的方法	
5	113/03/18~ 113/03/24	第 1 單元小組報告	
6	113/03/25~ 113/03/31	第2單元館藏推廣：簡介、重要性與相關案例	
7	113/04/01~ 113/04/07	影片和Podcast在館藏推廣中的應用	請帶平板or筆電上課
8	113/04/08~ 113/04/14	影片和Podcast在館藏推廣中的應用 II	請帶平板或筆電上課
9	113/04/15~ 113/04/21	期中考試週	
10	113/04/22~ 113/04/28	Podcaster 分享與第2單元報告	
11	113/04/29~ 113/05/05	館藏發展政策與淘汰政策制訂：各類型圖書館與探討	
12	113/05/06~ 113/05/12	專題講座	
13	113/05/13~ 113/05/19	館藏的演變：體驗與操作	
14	113/05/20~ 113/05/26	館藏增值：圖書館紀念品/禮品設計與管理	

15	113/05/27 ~ 113/06/02	期末報告I	
16	113/06/03 ~ 113/06/09	期末報告II	
17	113/06/10 ~ 113/06/16	期末考試週(本學期期末考試日期為:113/6/11-113/6/17)	
18	113/06/17 ~ 113/06/23	教師彈性教學週(應安排學習活動如補救教學、專題學習或 者其他教學內容·不得放假)	
Key capabilities	self-directed learning Information Technology Social Participation Problem solving		
Interdisciplinary			
Distinctive teaching			
Course Content	Logical Thinking Sustainability issue		
Requirement			
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Videos		
References			
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 10.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 30.0 % ◆ Other 〈單元報告〉 : 30.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		