

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	CHEUNG-SUM LU
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	♦ Blended Course ♦ Required ♦ One Semester ♦ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V. To expand international vision and civic awareness.			
Subject Departmental core competences			
A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:60.00) B. Possess the advanced application ability to financial practices.(ratio:5.00) C. To be capable of communicating and expressing views in terms of advanced finance. (ratio:5.00) D. Illustrate the ability of corporation and coordination within a team.(ratio:25.00) E. Understand international financial issues and corporate responsibility.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:30.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:15.00)			

8. A sense of aesthetic appreciation. (ratio:5.00)

Course
Introduction

This interactive seminar will show how finance works for corporations in today's fast-moving business environment. The key topics are financial statements, valuation, capital budgeting, cash, dividend, and financing decisions.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Financial statements	Psychomotor
2	Valuation	Psychomotor
3	Capital budgeting	Cognitive
4	Cash, dividend, financing decisions	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	123468	Lecture, Discussion, Practicum, Imitation	Discussion(including classroom and online), Activity Participation
2	ACD	25	Lecture, Discussion, Practicum, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Practicum

3	AD	258	Lecture, Discussion, Practicum, Imitation	Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation
4	ADE	257	Lecture, Discussion, Practicum	Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Introduction, 9/14	
2	112/09/18 ~ 112/09/24	Financial statements, 9/21	9/21 Group member list due
3	112/09/25 ~ 112/10/01	Valuation, 9/28	Online Asynchronous Instruction
4	112/10/02 ~ 112/10/08	Valuation, 10/5	Online Asynchronous Instruction
5	112/10/09 ~ 112/10/15	Financing analysis, 10/12	
6	112/10/16 ~ 112/10/22	Valuation, 10/19	Online Asynchronous Instruction
7	112/10/23 ~ 112/10/29	Valuation, 10/26	Online Asynchronous Instruction
8	112/10/30 ~ 112/11/05	Capital budgeting, 11/2	
9	112/11/06 ~ 112/11/12	Capital budgeting, 11/9	
10	112/11/13 ~ 112/11/19	Capital budgeting, 11/16	
11	112/11/20 ~ 112/11/26	Cash, 11/23	
12	112/11/27 ~ 112/12/03	Cash, 11/30	
13	112/12/04 ~ 112/12/10	Dividend, 12/7	
14	112/12/11 ~ 112/12/17	Dividend, 12/14	
15	112/12/18 ~ 112/12/24	Financing decisions, 12/21	
16	112/12/25 ~ 112/12/31	Financing decisions, 12/28	
17	113/01/01 ~ 113/01/07	Financing decisions, 1/4	

18	113/01/08 ~ 113/01/14	Special topics, 1/11	
Key capabilities	self-directed learning Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Project implementation course		
Course Content	Logical Thinking		
Requirement			
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts Using teaching materials from other writers:Textbooks		
References	Principles of Corporate Finance by Brealey, Myers, and Allen, McGraw-Hill (12th Ed.) Financial Management: Theory and Practice by Brigham, Houston, Kong, Hsu, and Bany-Ariffin, Cengage Learning (An Asia Ed.) Corporate Finance by Berk and DeMarzo, Pearson (4th Ed.)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other 〈Group assignments〉 : 60.0 %		

Note	<ol style="list-style-type: none"> 1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php 2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject." 3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities." 4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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