

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	WEI-JEN CHEN
Course Class	TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG11 Sustainable cities and communities SDG12 Responsible consumption and production SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. Develop a business and management perspective for students. II. Train the professionals in the integrated fields of business and management. III. Cultivate the talents with both theory and practices in business and management.			
Subject Departmental core competences			
A. Provide the basic knowledge of both theory and practices.(ratio:20.00) B. Enhance the practical training for the current trends.(ratio:20.00) C. Cultivate the ethics in business and management.(ratio:50.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	Understand topics related to corporate ethics, including ESG (environmental issues, corporate social responsibility, corporate governance), misconduct, responsible investment, etc.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand topics related to corporate ethics, including ESG (environmental issues, corporate social responsibility, corporate governance), misconduct, responsible investment, etc.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Course introduction	Adjustment depends on progress
2	112/09/18 ~ 112/09/24	The role and development of Business Ethics	Adjustment depends on progress
3	112/09/25 ~ 112/10/01	Value, Morality, and Ethics	Adjustment depends on progress

4	112/10/02 ~ 112/10/08	Ethical Decision Making	Adjustment depends on progress
5	112/10/09 ~ 112/10/15	Ethical Leadership	Adjustment depends on progress
6	112/10/16 ~ 112/10/22	Governance	Adjustment depends on progress
7	112/10/23 ~ 112/10/29	Producing and Marketing	Adjustment depends on progress
8	112/10/30 ~ 112/11/05	Human Resource and Research	Adjustment depends on progress
9	112/11/06 ~ 112/11/12	Midterm	
10	112/11/13 ~ 112/11/19	Financial and Information	Adjustment depends on progress
11	112/11/20 ~ 112/11/26	External Relationships	Adjustment depends on progress
12	112/11/27 ~ 112/12/03	Group Report	Adjustment depends on progress
13	112/12/04 ~ 112/12/10	Group Report	Adjustment depends on progress
14	112/12/11 ~ 112/12/17	Group Report	Adjustment depends on progress
15	112/12/18 ~ 112/12/24	Group Report	Adjustment depends on progress
16	112/12/25 ~ 112/12/31	Group Report	Adjustment depends on progress
17	113/01/01 ~ 113/01/07	Final Exam	
18	113/01/08 ~ 113/01/14	Conclusion of course	
Key capabilities	self-directed learning Social Participation Humanistic Caring Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	USR curriculum Special/Problem-Based(PBL) Courses		

Course Content	Logical Thinking Environmental Safety Green Energy Sustainability issue
Requirement	
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: "Business Ethics", Ching-Fu Chen, Chin-Tien Hsu
References	
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.