

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	SHIH-CHANG HUNG
Course Class	TLBBM1A MASTER'S PROGRAM, DEPARTMENT OF BANKING AND FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG11 Sustainable cities and communities SDG16 Peace, justice and strong institutions		
Departmental Aim of Education			
In full and advanced financial courses to cultivate the international professional financial talents with independent analysis, judgement, and problem solve abilities.			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Cultivate advanced knowledge of financial theory.(ratio:15.00) B. Increase the skill of applied theory and practice.(ratio:15.00) C. Increase the ability of logical deduction.(ratio:20.00) D. Learning and use of financial research method.(ratio:20.00) E. Increase the ability to pass the exam of advanced financial professional certificate. (ratio:10.00) F. To have the potential of future advanced academic study.(ratio:20.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	<p>Business ethics is embodied in ESG. Thus, this course focuses on corporate ESG. ESG and CSR will be introduced, including international trends and Taiwan institutions about ESG. Also, benchmark companies in Taiwan and the United States are introduced. Students can understand how to exercise ESG activities in TSMC, UMC, Delta, TCC, FENC, Apple, NVidia, and AMD. The midterm and final exams are not. However, everyone must present a paper. Every group must make a final report.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course helps students understand ESG, CSR, and international trends. Moreover, students know how to exercise ESG activities in TSMC, UMC, Delta, TCC, FENCE, Apple, NVidia, and AMD.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion, Short videos	Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Course Introduction	
2	112/09/18 ~ 112/09/24	SDGs Introduction	
3	112/09/25 ~ 112/10/01	SDGs Introduction	
4	112/10/02 ~ 112/10/08	SDGs Introduction	
5	112/10/09 ~ 112/10/15	ESG & CSR Introduction	

6	112/10/16~ 112/10/22	ESG & CSR Introduction	
7	112/10/23~ 112/10/29	Sustainable development policy in the United States	
8	112/10/30~ 112/11/05	Sustainable development policy in European Union	
9	112/11/06~ 112/11/12	Sustainable development policy in Taiwan & Group Activities	
10	112/11/13~ 112/11/19	ESG in Apple	
11	112/11/20~ 112/11/26	ESG in Taiwan Semiconductor Manufacturing Company (TSMC)	
12	112/11/27~ 112/12/03	ESG in United Microelectronics Corporation (UMC)	
13	112/12/04~ 112/12/10	ESG in AMD & Academic Seminar	
14	112/12/11~ 112/12/17	Academic Seminar	
15	112/12/18~ 112/12/24	Academic Seminar	
16	112/12/25~ 112/12/31	Academic and Practical Seminar	
17	113/01/01~ 113/01/07	Final Exam Week	
18	113/01/08~ 113/01/14	Practical Seminar	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Sustainability issue	

Requirement	<p>1.You can not affect other people in the class. 2.You can talk to me about any problem with this course using e-mail or MS Teams. 3.The course content follows the teaching progress. 4.If you are a free rider in the final report, the final grade will be reduced by 15 points. 5.You have to make a report, but you do not. The final grade will be also reduced by 15 points. 6.Course things are adjusted in our course. If you do not attend our course on that date, it represents that you voluntarily give up your rights. 7.The teacher has a right to adjust everything in our course.</p> <p>Note: Attendance - 30%, Final report - 25%, Share ideas - 5%, Paper Presentation - 25%, Homework - 15%</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials:Handouts Using teaching materials from other writers:Videos</p>
References	
Grading Policy	<p>◆ Attendance : 30.0 % ◆ Mark of Usual : 5.0 % ◆ Midterm Exam : % ◆ Final Exam : 25.0 % ◆ Other 〈Paper & Homework〉 : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>