

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	INTERNATIONAL ENGLISH NEWS ANALYSIS	Instructor	OU YANG, RAY
Course Class	TGRXM0A ELECTIVES COURSES BY COLLEGE OF INTERNATIONAL AFFAIRS STUDIES-MASTER, 0A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG16 Peace, justice and strong institutions SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
1.To provide students with an understanding of the major theories in international relations. 2.To equip students with practical skills and help them become outstanding members of the international relations community of service or academy.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Every student will possess high-level competence in a foreign language.(ratio:25.00) B. Every student will become capable of conducting international and diplomactic affairs. (ratio:25.00) C. Every student will become capable of conducting research in international or area studies. (ratio:25.00) D. Every student will have the basic ability to apply innovative and critical thinking.(ratio:20.00) E. Every student will have proficiency in searching for and making use of digitalized information.(ratio:5.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>Imagine that, for example, you read a news report saying that the renminbi (China's currency) will soon replace the US dollar as the dominant international currency, or Ukrainians are eager to become Russians. How would you conduct empirical research to prove they are talking nonsense? Aiming to help you carry out this mission, this course will equip you with the knowledge and skills essential for designing an appropriate empirical study. You are welcome to take this course regardless of your areas of research.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Instill students with a sense of studying scientifically and developing an empirical research project based on international English news.	Cognitive
2	Facilitate students' grasp of empirical research methods and methodology in social sciences.	Cognitive
3	Broaden students' professional horizons and advance their understanding of cutting-edge issues in international political economy.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
2	ABCDE	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

3	ABCDE	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
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Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Roadmap of the Course & Logic and Principles of Empirical Research	
2	112/09/18 ~ 112/09/24	Procedure of Empirical Research & Experiments in Social Sciences	
3	112/09/25 ~ 112/10/01	Formal Modeling 1	
4	112/10/02 ~ 112/10/08	Formal Modeling 2	
5	112/10/09 ~ 112/10/15	Small-N Research vs. Large-N Research	
6	112/10/16 ~ 112/10/22	Demonstration of Quantitative Research	
7	112/10/23 ~ 112/10/29	Surveys and Other Types of Data Collection	
8	112/10/30 ~ 112/11/05	Classic Reading 1: King, Keohane, and Verba, Chs. 1-2	
9	112/11/06 ~ 112/11/12	Classic Reading 2: King, Keohane, and Verba, Chs. 3-4	
10	112/11/13 ~ 112/11/19	Classic Reading 3: King, Keohane, and Verba, Chs. 5-6	
11	112/11/20 ~ 112/11/26	Classic Reading 4: Mitchell, Diehl, and Morrow, Chs 1 & 5	
12	112/11/27 ~ 112/12/03	Cutting-Edge Issue 1: Globalization and Economic Nationalism	
13	112/12/04 ~ 112/12/10	Cutting-Edge Issue 2: China's Economic Statecraft and the Changing Geopolitical Order	
14	112/12/11 ~ 112/12/17	Cutting-Edge Issue 3: US-China Political Economic Tensions	
15	112/12/18 ~ 112/12/24	Cutting-Edge Issue 4: Territorial Disputes, Climate Change, and Natural Resources	
16	112/12/25 ~ 112/12/31	Cutting-Edge Issue 5: Cross-Strait Relations in the Context of US-China Geopolitical Competition	
17	113/01/01 ~ 113/01/07	Final Evaluation	
18	113/01/08 ~ 113/01/14	Reserved for Flexible Use	

Key capabilities	
Interdisciplinary	
Distinctive teaching	
Course Content	Methodology
Requirement	Regular attendance is required, and active participation is expected. Students must maintain academic integrity. More relevant details will be announced in the first class.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Textbooks
References	1. King, Gary, Robert O. Keohane, and Sidney Verba. 1994. Designing Social Inquiry: Scientific Inference in Qualitative Research. Princeton, NJ: Princeton University Press. 2. Mitchell, Sara McLaughlin, Paul F. Diehl, and James D. Morrow, eds. 2012. Guide to the Scientific Study of International Processes. West Sussex, UK: Wiley-Blackwell.
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : % ◆ Final Exam : 50.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.