

## Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	CHEN, HSIAO-LING
Course Class	TGLXM0A ELECTIVES COURSES BY COLLEGE OF BUSINESS AND MANAGEMENT-MASTER, 0A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> <li>I. Acquisition of professional knowledge.</li> <li>II. Learning effective self-planning.</li> <li>III. Theoretical application of practical matters.</li> <li>IV. Interpersonal communication and teamwork.</li> <li>V. Analysis of problems and recommendations.</li> <li>VI. Awareness of Ethics as a global citizen.</li> </ul>			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. Students can demonstrate that they have program advanced knowledge of business and management.(ratio:5.00)</li> <li>B. Students can demonstrate that they have analytical and problem-solving capability. (ratio:5.00)</li> <li>C. Students can demonstrate their oral and written communication skills.(ratio:5.00)</li> <li>D. Students can demonstrate team and interpersonal skill.(ratio:5.00)</li> <li>E. Students are able to demonstrate effective considerations of ethical issues in business situation.(ratio:80.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:10.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:20.00)</li> <li>4. Moral integrity. (ratio:30.00)</li> <li>5. Independent thinking. (ratio:20.00)</li> </ul>			

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

This course introduces ethics, helps students establish the overall concept of business ethics, and understand stakeholder relationships, social responsibility, and corporate governance in the workplace. Therefore, we discuss topics about ethical issues and the institutionalization of business ethics, and the decision-making process. To strengthen students the ability to read relevant papers, we will conduct group case discussions and final presentations.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The understanding of the overall concept of business ethics.	Cognitive
2	To establish students' moral sensitivity.	Affective

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABE	12345	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
2	CDE	678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
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1	112/09/11 ~ 112/09/17	Course introduce	
2	112/09/18 ~ 112/09/24	No class	
3	112/09/25 ~ 112/10/01	The importance of business ethics	
4	112/10/02 ~ 112/10/08	No class	
5	112/10/09 ~ 112/10/15	Stakeholder relationships, social responsibility, and corporate governance	
6	112/10/16 ~ 112/10/22	No class	
7	112/10/23 ~ 112/10/29	Ethical issues and the institutionalization of business ethics	
8	112/10/30 ~ 112/11/05	No class	
9	112/11/06 ~ 112/11/12	Moral philosophies and values(1)	
10	112/11/13 ~ 112/11/19	No class	
11	112/11/20 ~ 112/11/26	Moral philosophies and values(2)	
12	112/11/27 ~ 112/12/03	No class	
13	112/12/04 ~ 112/12/10	The role of ethical culture and leaderships	
14	112/12/11 ~ 112/12/17	No class	
15	112/12/18 ~ 112/12/24	Ethical decision making	
16	112/12/25 ~ 112/12/31	No class	
17	113/01/01 ~ 113/01/07	Final report presentation	
18	113/01/08 ~ 113/01/14	No class	
Key capabilities			
Interdisciplinary			
Distinctive teaching			

Course Content	Logical Thinking Sustainability issue
Requirement	<ol style="list-style-type: none"> <li>1. This course takes every other week, 2 hours each time.</li> <li>2. "Mark of Usual" refers to the class participation and iClass assignment. Late assignments will not be accepted.</li> <li>3. There are no exams for the midterm, but students should complete a final report and make an oral presentation with PowerPoint slides. Choose one business and introduce its business ethics policy or course-related issues.</li> <li>4. If you would like to ask for leave, please attach a leave slip.</li> </ol>
Textbooks and Teaching Materials	<p>Self-made teaching materials:Textbooks</p> <p>Name of teaching materials: Business ethics: ethical decision making and cases (11e) Ferrell, Fraedrich, and Ferrell (ISBN:9781305500846)</p>
References	
Grading Policy	<p>◆ Attendance : 20.0 %    ◆ Mark of Usual : 40.0 %    ◆ Midterm Exam : %</p> <p>◆ Final Exam : %</p> <p>◆ Other (Final report) : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>