

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	SEMINAR ON THE SOCIETY, ECONOMY AND CULTURE OF VIETNAM	Instructor	KENG, KIMYUNG
Course Class	TRJXB2A DEPARTMENT OF GLOBAL POLITICS AND ECONOMICS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG8 Decent work and economic growth SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>To be equipped with a basic knowledge of economics and political science, to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and ultimately to prepare oneself to become professionals and leaders with a global perspective for the international arena.</p>			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. Provide essential analytical abilities in the area of politics and economics(ratio:30.00) B. Provide knowledge and skills to understand the current global issues(ratio:30.00) C. Develop a high level of proficiency in verbal and written English required in the course of study and for communication purposes(ratio:15.00) D. Develop ability to pursue research independently as well as in teams(ratio:15.00) E. Provide basic knowledge on Taiwan's political and economic development(ratio:10.00) 			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	<p>As the third biggest country in terms of population in Southeast Asia, Vietnam is rising its influence on Taiwan as well as to the rest of the world. The aim of this course is to make students thoroughly understand Vietnam through Taiwanese local perspective—rather than West-centric stance . The long-term target of the course is to help our students comprehend the job market and consumer’ s culture in Vietnam, facilitating students getting appropriate jobs or investment opportunities in a fastest-growing Southeast Asian economy that has closest relationship with Taiwan.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To be equipped with a basic knowledge of economics and political science; to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and to prepare oneself to become professionals and leaders with a global perspective for the international arena.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Experience, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Course Introduction	

2	112/09/18 ~ 112/09/24	Clarifying the Myths about Vietnam	
3	112/09/25 ~ 112/10/01	Let's Feast Vietnam	Reality Show
4	112/10/02 ~ 112/10/08	Tourism and Transportation in Vietnam	
5	112/10/09 ~ 112/10/15	National Day	No Class
6	112/10/16 ~ 112/10/22	Vietnam War and the North-South Cleavage	Midterm Evaluation
7	112/10/23 ~ 112/10/29	Guest Speaker	Assignment 1
8	112/10/30 ~ 112/11/05	Furie (Hai Phượng)	Movie Screening
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	Vietnamese Diaspora in Taiwan and Worldwide	
11	112/11/20 ~ 112/11/26	Field Trip: Hoa Viet Cultural Plaza	Assignment 2
12	112/11/27 ~ 112/12/03	One-Party Regime and Its Relations to Surrounding Powers	
13	112/12/04 ~ 112/12/10	My Mr. Wife (Chàng Vợ Ở Em)	Movie Screening
14	112/12/11 ~ 112/12/17	Economy: from Foreign Direct Investments (FDIs) to Vingroup Miracle	Final Evaluation
15	112/12/18 ~ 112/12/24	(Cont.) My Mr. Wife (Chàng Vợ Ở Em)	Movie Screening
16	112/12/25 ~ 112/12/31	Final Exam of This Course	
17	113/01/01 ~ 113/01/07	University-designated Exam Week	
18	113/01/08 ~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities	self-directed learning International mobility Information Technology Social Participation Humanistic Caring Problem solving Interdisciplinary		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics) In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching		

Distinctive teaching	Translation Teaching Course Special/Problem-Based(PBL) Courses Collaborative teaching (multiple teachers and business teachers in the school) course
Course Content	Logical Thinking AI application Sustainability issue
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks, Presentations, Handouts Using teaching materials from other writers:Videos
References	To be announced.
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other (Evaluation (each 5%)) : 10.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.