

## Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO GLOBALIZATION	Instructor	RUDAKOWSKA, ANNA
Course Class	TRJXB1A DEPARTMENT OF GLOBAL POLITICS AND ECONOMICS (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG8 Decent work and economic growth SDG10 Reducing inequalities		
Departmental Aim of Education			
<p>To be equipped with a basic knowledge of economics and political science, to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and ultimately to prepare oneself to become professionals and leaders with a global perspective for the international arena.</p>			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. Provide essential analytical abilities in the area of politics and economics(ratio:30.00)</li> <li>B. Provide knowledge and skills to understand the current global issues(ratio:30.00)</li> <li>C. Develop a high level of proficiency in verbal and written English required in the course of study and for communication purposes(ratio:20.00)</li> <li>D. Develop ability to pursue research independently as well as in teams(ratio:10.00)</li> <li>E. Provide basic knowledge on Taiwan's political and economic development(ratio:10.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:30.00)</li> <li>2. Information literacy. (ratio:10.00)</li> <li>3. A vision for the future. (ratio:30.00)</li> <li>4. Moral integrity. (ratio:5.00)</li> <li>5. Independent thinking. (ratio:10.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:5.00)</li> </ul>			

Course Introduction	This course explains the economic, political and cultural developments, which lead to the transformation in the spatial organization of social relations across various communities around the world. It allows students to understand the origins and consequences of globalization, including the controversy surrounding the process in the context of the globalization and anti globalization movements.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To understand basic concepts and issues related to the topic of globalization and regionalization.	Cognitive
2	To apply knowledge about various dimensions of globalization to the analysis of selected international events.	Cognitive
3	To foster a broad perspective on the interconnected nature of events taking place in different parts of the globe, including Taiwanese external relations.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	12	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)
2	CD	34567	Lecture, Discussion, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

3	DE	13678	Lecture, Discussion, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
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Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Introduction to the course	
2	112/09/18 ~ 112/09/24	Understanding the key concepts of globalization	D.Held (2000) p.25-29
3	112/09/25 ~ 112/10/01	Understanding the key concepts of globalization: stretched social relations, intensification of flows, increasing interpenetration and global infrastructure (Reading, Assignment 1); 2. Preparation for the Midterm Research Project (Assignment 2)	D.Held (2000) p.25-29
4	112/10/02 ~ 112/10/08	The key concepts of globalisation - presentations (Assignment 1)	
5	112/10/09 ~ 112/10/15	The economic dimension of globalization, (Quiz 1: Weeks 2 & 4)	M.B. Steger (2017) Economic globalization
6	112/10/16 ~ 112/10/22	1. Assignment 2: findings - presentations; 2. Global economic infrastructure	M.B. Steger (2017) Economic globalization
7	112/10/23 ~ 112/10/29	WTO - case study	M.B. Steger (2017) Political globalization
8	112/10/30 ~ 112/11/05	Other international actors participating in the global economic governance	M.B. Steger (2017) Political globalization
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	1. When politics meets with economy - unethical practices of TNCs; 2. Final Research Project: Introduction and Preparation.	Materials prepared by teacher
11	112/11/20 ~ 112/11/26	The political dimension of globalization - continuation	M.B. Steger (2017) Political globalization
12	112/11/27 ~ 112/12/03	'Global village' or 'cultural imperialism'?	M.B. Steger (2017) p.80-91, D.Held (2000) p.48-78
13	112/12/04 ~ 112/12/10	Culture flows: national & global media, direction of the culture flows	M.B. Steger (2017) p.80-91, D.Held (2000) p.48-78 15 112/12/18 ~ 112/12/24 Movie
14	112/12/11 ~ 112/12/17	Movie: The Age of Stupid	

15	112/12/18~ 112/12/24	Discussion about the movie - consequences of globalization.	
16	112/12/25~ 112/12/31	Review session	
17	113/01/01~ 113/01/07	Final Exam Week	
18	113/01/08~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Sustainability issue	
Requirement		<p>1. There will be around four quizzes. They are crucial for your final grade. 2. Check the iClass for presentations, questions for the quizzes, and announcements. 3. The reading in the 'Note' column of the syllabus is the most basic reading. 4. Mark of usual = Participation + Small Assignments (comments, questions, answers in the class, work in teams, assignments) 14 points = 100%</p> <p>6. No food in the class!!!</p> <p>ATTENDANCE POLICIES:</p> <p>1. The students who are late will sit in the front row. The students, who sit in the last row, must clean the class after it ends.</p> <p>2. If a student's class absence reaches one-third of the total class hours (in a semester) for this course, the student will not be allowed to take part in the remaining course examinations and will receive a semester grade of zero.</p>	
Textbooks and Teaching Materials		<p>Self-made teaching materials:Presentations, Handouts, Worksheets</p> <p>Using teaching materials from other writers:Textbooks, Videos, Worksheets</p> <p>Name of teaching materials:</p> <p>Manfred B. Steger. 2017. Globalization: A Very Short Introduction</p>	
References		<p>D. Caramani (ed.) (2008) Comparative Politics, Oxford: Oxford University Press (Chapter 4 and 24).</p> <p><a href="http://www.wetheeconomy.com">www.wetheeconomy.com</a>, <a href="http://www.sprword.com">www.sprword.com</a>, <a href="http://www.globalization101.org/">http://www.globalization101.org/</a></p> <p>R.W. Mansbach and E. Rhodes (2013) Introducing Globalization: Analysis and Reading, Los Angeles: Sage.</p>	
Grading Policy		<p>◆ Attendance : 5.0 % ◆ Mark of Usual : 15.0 % ◆ Midterm Exam : 15.0 %</p> <p>◆ Final Exam : 15.0 %</p> <p>◆ Other &lt;Quizzes(4)&amp;Assign&gt; : 50.0 %</p>	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
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