

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	INTERNATIONAL COMMUNICATION	Instructor	WANG WEI-KANG
Course Class	TRDXB2A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
To provide students with an understanding of the major theories in diplomacy & international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Every student will process essential understanding of theories of international relations. (ratio:20.00) B. Every student will have primary perception of current international issues.(ratio:25.00) C. Every student will become capable of Independent thinking and information processing to further improve international relations.(ratio:15.00) D. Every student will process essential knowledge of participation in governmental & non-governmental affairs.(ratio:15.00) E. Every student will display high-level competence in English.(ratio:25.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:15.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:5.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	We will examine the critical role that communication plays in international political and business relations. Software and hardware technologies which form international messages and channels will be discussed.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This is to introduce students to the involves learning projections of power, trade and economics nationalism, globalization, the impact of global technologies.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Introduction	
2	112/09/18 ~ 112/09/24	Foreign Agents Registration Act	
3	112/09/25 ~ 112/10/01	Naver, Google	
4	112/10/02 ~ 112/10/08	GDPR	
5	112/10/09 ~ 112/10/15	FTC v. FACEBOOK	

6	112/10/16~ 112/10/22	BBC RT CCTV	
7	112/10/23~ 112/10/29	VOA DW FRANCE 24	
8	112/10/30~ 112/11/05	FOX V. DOMINION	
9	112/11/06~ 112/11/12	Midterm Exam Week	
10	112/11/13~ 112/11/19	JUSTICE DEPARTMENT V. GOOGLE ,FACEBOOK etc. MIDTERM ESSAY	
11	112/11/20~ 112/11/26	CNN	
12	112/11/27~ 112/12/03	EU v. GOOGLE	
13	112/12/04~ 112/12/10	EU v. Amazon	
14	112/12/11~ 112/12/17	DISNEY AND FOX	
15	112/12/18~ 112/12/24	NETFLIX	
16	112/12/25~ 112/12/31	Final presentation TERM PAPER	
17	113/01/01~ 113/01/07	Final Exam Week	
18	113/01/08~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities	self-directed learning International mobility Social Participation Humanistic Caring Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Project implementation course		
Course Content	Logical Thinking Sustainability issue		
Requirement	The instructor is committed to making himself as accessible as possible. Students have responsibility for maintaining an appropriate learning environment. Academic integrity means honesty and responsibility in scholarship.		

Textbooks and Teaching Materials	Using teaching materials from other writers:Videos Name of teaching materials: NA
References	NA
Grading Policy	<p>◆ Attendance : 5.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (assignments) : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>