

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	PURCHASING IN THE HOSPITALITY INDUSTRY	Instructor	I-HSUAN SHIH
Course Class	TRBXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG12 Responsible consumption and production		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:30.00) B. Ability to communicate in English.(ratio:10.00) C. Proper service and work attitude.(ratio:30.00) D. Tourism management knowledge.(ratio:10.00) E. Tourism management skills.(ratio:20.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>This course aims to provide students insights into hospitality purchasing. Is purchasing just to acquire the goods or services you need at the lowest price? Hospitality major students must understand that purchasing is an art that involves "selection" and "procurement." It encompasses selecting and determining the needs of various products from a range of options at different category levels, as well as the actions of procurement, receiving, storage, and contract management.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	(1) To familiarize with the term of "purchasing" . (2) To understand how technology is used in the selection, procurement, and inventory processes. (3) To outline the distribution systems in the hospitality industry. (4) To describe the purchasing activities in a hospitality operation. (5) To explain criteria used when choosing suppliers. (6) To understand the elements of a purchase order and its use.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Practicum, Experience, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation, reflection

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11~ 112/09/17	What is purchasing?	

2	112/09/18 ~ 112/09/24	Technology applications in purchasing	
3	112/09/25 ~ 112/10/01	The distribution systems - f&b	
4	112/10/02 ~ 112/10/08	The distribution systems - f,f,&e	
5	112/10/09 ~ 112/10/15	10/12 Class move to 10/26, field trip	
6	112/10/16 ~ 112/10/22	An overview of the purchasing function	
7	112/10/23 ~ 112/10/29	An overview of the purchasing function/ Field trip on 10/26 12-5 p.m.	Quiz
8	112/10/30 ~ 112/11/05	Movie and Kahoot	Take home case
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	The organization and administration of purchasing	
11	112/11/20 ~ 112/11/26	The optimal price (optional)	
12	112/11/27 ~ 112/12/03	The optimal supplier (optional)	Quiz
13	112/12/04 ~ 112/12/10	Typical ordering procedures	
14	112/12/11 ~ 112/12/17	Storage management	
15	112/12/18 ~ 112/12/24	Security in the purchasing	
16	112/12/25 ~ 112/12/31	Group Presentation	Final Quiz
17	113/01/01 ~ 113/01/07	Group Presentation/ Final Exam Week	
18	113/01/08 ~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary			
Distinctive teaching			

Course Content	Logical Thinking Sustainability issue
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Textbooks, News paper Name of teaching materials: Purchasing: Selection and Procurement for the Hospitality Industry 9th Edition (by FEINSTEIN, STEFANELLI)
References	
Grading Policy	◆ Attendance : 25.0 % ◆ Mark of Usual : 45.0 % ◆ Midterm Exam : 5.0 % ◆ Final Exam : 5.0 % ◆ Other 〈project〉 : 20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.