

## Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	LO WEN-CHEN
Course Class	TRBXB2A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH- TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
To develop talented managers with international competitive advantage in the tourism industry.			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Ability to analyze and solve problems.(ratio:15.00)</li> <li>B. Ability to communicate in English.(ratio:15.00)</li> <li>C. Proper service and work attitude.(ratio:10.00)</li> <li>D. Tourism management knowledge.(ratio:30.00)</li> <li>E. Tourism management skills.(ratio:30.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:15.00)</li> <li>2. Information literacy. (ratio:10.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:15.00)</li> <li>5. Independent thinking. (ratio:15.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:10.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:15.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:10.00)</li> </ul>			

Course Introduction	This subject is designed to discuss the main concepts of financial management, such as financial statement analysis, time value of money, interest rate, risk, return and investment decision making. Students are expected to have abilities to manage finance of firms and individuals.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Students are able to understand the most important concepts of financial management. 2. Students are able to apply financial management concepts and tools to the decisions faced by a manager in investment decisions.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments

**Course Schedule**

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Course Introduction; Course Requirements; Grading Policy	
2	112/09/18 ~ 112/09/24	Introduction to Financial Management	
3	112/09/25 ~ 112/10/01	Financial Statement, Taxes, and Cash Flow	
4	112/10/02 ~ 112/10/08	Working with Financial Statements	

5	112/10/09 ~ 112/10/15	Working with Financial Statements	
6	112/10/16 ~ 112/10/22	The Time Value of Money	
7	112/10/23 ~ 112/10/29	The Time Value of Money	
8	112/10/30 ~ 112/11/05	Discounted Cash Flow Valuation	
9	112/11/06 ~ 112/11/12	Discounted Cash Flow Valuation	
10	112/11/13 ~ 112/11/19	Midterm Exam Week	
11	112/11/20 ~ 112/11/26	Interest Rates and Bond Valuation	
12	112/11/27 ~ 112/12/03	Interest Rates and Bond Valuation (Flex week, learning activities should be arranged.)	
13	112/12/04 ~ 112/12/10	Equity Markets and Stock Valuation	
14	112/12/11 ~ 112/12/17	Equity Markets and Stock Valuation	
15	112/12/18 ~ 112/12/24	Net Present Value and Other Investment Criteria	
16	112/12/25 ~ 112/12/31	Net Present Value and Other Investment Criteria	
17	113/01/01 ~ 113/01/07	Final Exam Week (1/1 Holiday)	
18	113/01/08 ~ 113/01/14	Final Exam	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Logical Thinking	
Requirement			

Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Essentials of Corporate Finance, Ross/Westerfield/Jordan, 10th ed, McGraw Hill
References	
Grading Policy	<p>◆ Attendance :           %   ◆ Mark of Usual : 40.0 %   ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam :   20.0 %</p> <p>◆ Other 〈Participation〉 : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>