

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	BASIC TOURISM FRENCH	Instructor	AI, CHI-HAN
Course Class	TRBXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG12 Responsible consumption and production SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Ability to analyze and solve problems.(ratio:20.00) B. Ability to communicate in English.(ratio:30.00) C. Proper service and work attitude.(ratio:20.00) D. Tourism management knowledge.(ratio:15.00) E. Tourism management skills.(ratio:15.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:10.00)			

Course Introduction	<p>French is a widely used language in the world and one of the official working languages of the UN, the EU, the WTO, and many other international organizations. In this course, students will be given simple business French conversation lessons and some introductory guides on the French business environment. This course aims to help students learn business French with ease and fun, and develop necessary skills for their future careers.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Communicate in French orally and in writing in the business environment; Comprehend both written and spoken forms of the language on everyday topics	Cognitive
2	This course aims to help students learn business French with ease and fun, and develop necessary skills for their future careers	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Discussion(including classroom and online)
2	ABCDE	12345678	Lecture	Testing, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Course introduction	
2	112/09/18 ~ 112/09/24	How to pronounce correctly French: French phonetic rules (I)	

3	112/09/25 ~ 112/10/01	How to pronounce correctly French: French phonetic rules (II)	
4	112/10/02 ~ 112/10/08	Listening- Dialogue in an office	
5	112/10/09 ~ 112/10/15	Conversation- Dialogue in an office	
6	112/10/16 ~ 112/10/22	Listening- Dialogue in a hotel	
7	112/10/23 ~ 112/10/29	Conversation- Dialogue in a hotel	
8	112/10/30 ~ 112/11/05	Listening- Dialogue for room service	
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	Review	
11	112/11/20 ~ 112/11/26	Dialogue- customer complaints	
12	112/11/27 ~ 112/12/03	Dialogue- customer complaints	
13	112/12/04 ~ 112/12/10	Useful French phrases for business	
14	112/12/11 ~ 112/12/17	Useful French phrases for business	
15	112/12/18 ~ 112/12/24	Formats of Business Letters, E-mails	
16	112/12/25 ~ 112/12/31	Formats of Business Letters, E-mails	
17	113/01/01 ~ 113/01/07	Final Exam Week	
18	113/01/08 ~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities	Social Participation Interdisciplinary		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Collaborative teaching (multiple teachers and business teachers in the school) course		
Course Content	Logical Thinking		

Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks Using teaching materials from other writers:Textbooks, Presentations
References	
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other <Class activities> : 20.0 %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>