

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	INTERNATIONAL INVESTMENT	Instructor	AN-CHI WU
Course Class	TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	<p>SDG8 Decent work and economic growth</p> <p>SDG9 Industry, Innovation, and Infrastructure</p>		
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:40.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:25.00)</p> <p>2. Information literacy. (ratio:10.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course aims to analyze significant matters within the dynamic field of international financial markets, business strategies, and global investments. It centers on different facets of international management within an open-economy macroeconomic framework, building upon the theories and practical considerations covered in investments. Designed for students seeking a solid comprehension of the primary prospects in international investment, this course provides a comprehensive exploration of the subject matter.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1.To understand the issues related to international investments. 2.To understand investment decisions and investment analyses.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11~ 112/09/17	Introductions and Initial Discussion	
2	112/09/18~ 112/09/24	The Investment Environment	

3	112/09/25 ~ 112/10/01	Dimensions of International Investment Decision Appraisal	
4	112/10/02 ~ 112/10/08	Cost-Benefit Analysis for Investment Decisions	
5	112/10/09 ~ 112/10/15	Culture and Ethics in International Business	
6	112/10/16 ~ 112/10/22	Main International investment Styles	
7	112/10/23 ~ 112/10/29	The Strategy of International Investment	
8	112/10/30 ~ 112/11/05	Market Entry methods	
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	International Financial Market and Instruments	
11	112/11/20 ~ 112/11/26	Types of Investment Instruments	
12	112/11/27 ~ 112/12/03	Essential features of an Investment Programme	
13	112/12/04 ~ 112/12/10	Exchange rate exposure and Risk management	
14	112/12/11 ~ 112/12/17	Trends in Global Business	
15	112/12/18 ~ 112/12/24	Group Project and Presentation (I)	
16	112/12/25 ~ 112/12/31	Group Project and Presentation (II)	
17	113/01/01 ~ 113/01/07	Final Exam Week	
18	113/01/08 ~ 113/01/14	Flex week, learning activities should be arranged. (Topic Learning)	
Key capabilities			
Interdisciplinary			
Distinctive teaching			

Course Content	Sustainability issue
Requirement	<ol style="list-style-type: none"> 1. Student is expected to arrive on time and stay for the entire duration of the class. 2. Class discussions are often necessary. 3. A final investment analysis report will be required at the end of the semester. 4. The course content and progress will be adjusted accordingly based on the interaction between the instructor and students.
Textbooks and Teaching Materials	<p>Self-made teaching materials: Presentations, Handouts</p> <p>Using teaching materials from other writers: Textbooks</p>
References	<p>Global Business Today, (12th Edition), by Charles Hill, 2022</p> <p>Global Investments: 6th International Edition, Bruno Solnik, H.E.C.</p> <p>Supplemental Materials: The course will be supported by videos, readings, and a required case studies.</p>
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>